

**From:** Chris Graham <[cgraham@campaign-office.com](mailto:cgraham@campaign-office.com)>

**Sent:** Tuesday, November 3, 2020 12:32 PM

**To:** Dawn Galusha <[dgalusha@fortfrances.ca](mailto:dgalusha@fortfrances.ca)>

**Subject:** [External] Manitoba / NW Ontario Command of the Royal Canadian Legion 12th Annual "Military Service Recognition Book"

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Good Afternoon Dawn,

As per my voicemail November 3.

Thanks for taking a moment for me today.

As mentioned, we wanted to say thanks very kindly for the support over the years with the Military Service Recognition Book, the support is greatly appreciated and goes a long way in supporting Veteran Services and Legion activities in the province, thank you very much.

Here is the information regarding our 12th Annual "**Military Service Recognition Book**". This annual publication recognizes those brave individuals who sacrificed so much for the freedoms that we enjoy today. Thousands of copies will be distributed free of charge to all Legion Branches and advertisers, select schools and libraries, and will be available on-line for anyone to view or print.

We are profoundly indebted to our Veterans. Their extraordinary service and commitment have afforded us the rights and freedoms that are merely a dream to millions of people around the globe.

The Royal Canadian Legion has honoured these deserving citizens with unwavering support. The Military Service Recognition Book is a fitting tribute to our Veterans and will be an invaluable resource to our young people, whose pride and character will be enhanced by learning about the very important role played by our Veterans, the Royal Canadian Legion, and the contributions of its members and supporters.

As discussed, we would like to extend an invitation to **TOWN OF FORT FRANCES** to show its support to our Veterans through a support advertisement. You folks have always done the business card size listing, here is what we have on file:



If you have any questions or concerns please do not hesitate to contact me at my number listed below, or simply by replying to this email.

Thank you again for your consideration.

Sincerely,

**Chris Graham**

Military Service Recognition Book

Project Office

Manitoba / NW Ontario Command of the Royal Canadian Legion

☎ 1-855-559-5056

<http://www.mbnwo.ca/>

Add Copy [mbcl@fenety.com](mailto:mbcl@fenety.com)



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## **The Royal Canadian Legion Manitoba/NW Ontario Command**

### ***“Military Service Recognition Book”***

Dear Sir/Madam:

Thank you for your interest in **The Royal Canadian Legion Manitoba/NW Ontario Command** and the local **Veterans**. Please consider this our written request for your support as per our recent telephone conversation.

Our **Command** is very pleased to be printing our **“Military Service Recognition Book”**, which is designed to recognize and honour many of **Manitoba/NW Ontario’s** brave **Veterans** on an individual basis who have served our Country so well in the past three major world conflicts (WW1, WW2 and the Korean War) and recent conflicts such as Afghanistan. This publication will go a long way to help our Legion in our role as the **“Keepers of Remembrance”**.

It will be distributed to school and university libraries, Legion branches, and many other public facilities in Manitoba and NW Ontario.

We would like to have your organization’s support for this milestone project of our **Manitoba/NW Ontario Command Legion**, by purchasing an advertisement space in our **“Military Service Recognition Book”**. Proceeds raised from this important project will allow us to make this unique publication available throughout the Province and will also benefit the many ongoing community activities of our Legion Command including **Scholarships, Youth Sponsored Programs** and, of course, our ongoing tireless support for **Manitoba/NW Ontario’s Veterans** and their dependants.

Please find enclosed a rate sheet for your review. Whatever you are able to contribute to this worthwhile endeavor would be sincerely appreciated. For further information please contact our **Manitoba/NW Ontario Command Military Service Recognition Book Office** toll free at **1-855-559-5056**.

**Thank you for your consideration and/or support.**

Sincerely,

**Jerry Lava  
President  
The Royal Canadian Legion Manitoba/NW Ontario Command**

**The Royal Canadian Legion  
Manitoba/NW Ontario Command  
“Military Service Recognition Book”  
Advertising Prices**

<u>AD SIZE</u>	<u>PRICE</u>	<u>GST</u>	<u>TOTAL</u>
Full Color Outside Back Cover	\$1,495.24	+ \$74.76	= \$1,570.00
Inside Front/Back Cover (Full Colour)	\$1,295.24	+ \$64.76	= \$1,360.00
2 Page Full Colour Spread 15.25x9.735	\$1,990.48	+ \$99.52	= \$2,090.00
Full Page (Full Colour) 7x9.625	\$995.24	+ \$49.76	= \$1,045.00
Full Page (B&W) 7x9.625	\$795.24	+ \$39.76	= \$835.00
½ Page (Full Colour) 7x4.735	\$595.24	+ \$29.76	= \$625.00
½ Page (B&W) 7x4.735	\$495.24	+ \$24.76	= \$520.00
¼ Page (Full Colour) 3.375x4.735	\$395.24	+ \$19.76	= \$415.00
¼ Page (B&W) 3.375x4.735	\$295.24	+ \$14.76	= \$310.00
1/10 Page (B/Card Full Colour) 3.375 x 1.735	\$223.81	+ \$11.19	= \$235.00
1/10 Page (B/Card B&W) 3.375 x 1.735	\$195.24	+ \$9.76	= \$205.00

**G.S.T. Registration # 107933665RT0001**

**All typesetting and layout charges are included in the above prices.**

**A complimentary copy of the Military Service Recognition Book will be received by all advertisers purchasing space of 1/10 page and up, along with a Certificate of Appreciation.**



**PLEASE MAKE CHEQUE PAYABLE TO:**

**MB/NW Ontario Command  
The Royal Canadian Legion  
(MB RCL)  
P.O.Box 1967 Stn. Main  
Winnipeg, MB R3C 3R2  
Tel (Toll Free): 1-855-559-5056**

