



**ADMINISTRATION & FINANCE DIVISION
TREASURY REPORT 2019/100**

TO: Administration & Finance Committee
FROM: Dawn Galusha, Treasurer
DATE: November 27, 2019
SUBJECT: Radio Season's Greetings Request

BACKGROUND

The attached request for Christmas and Happy New Year radio greetings from 93.1 the Border (CFOB Fort Frances) was received for consideration.

93.1 the Border (CFOB Fort Frances) request for consideration of either 45 - 15 second holiday greetings aired December 9th to December 29th (15 per week) at a cost of \$349 + HST or 30 - 15 second holiday greetings aired December 9th to December 29th (10 per week) at a cost of \$289+ HST. In the past Council has chosen the lowest cost package, but it was at a cost of \$249 last year for 26 spots.

In addition, this year they are offering a digital greeting from December 1-25, where the online greeting will be displayed in rotation on the 931theborder.ca homepage, weather and local news pages. They are offering only 9 spots with 14 options of greetings for \$95 +HST