

TO: Mayor & Council

FROM: Tyler Moffitt, Fire Chief/CEMC

DATE: April 5, 2017

SUBJECT: Emergency Preparedness Week Proclamation (May 7th – 13th, 2017)

This year, Emergency Prepared Week 2017 runs from May 7th to 13th, and as the lead for the town of Fort Frances campaign my teams goal is to raise awareness about emergency preparedness.

This year's provincial theme remains the same as 2016 – "Emergency preparedness starts with you, #PrepareYourSelfie!"

The campaign is expanding its reach this year to launch the #PrepareYourSelfie Challenge. In conjunction with Emergency Preparedness Week, the Challenge is intended to engage people in conversations about being prepared for emergencies.

All people are challenged to participate by creating their plan, building their kit, and then challenging three family members, friends and/or colleagues on social media to do the same. They can issue and post their challenge via social media, along with a simple caption, such as the sample below:

"Emergencies can strike anywhere, at any time. That's why I'm prepared. I've made a plan and built an emergency preparedness kit. Now, I'm challenging (insert name of those being challenged) to do the same. Emergency preparedness starts with you. #PrepareYourSelfie"

I hereby respectfully request that Mayor and Council of the Corporation of the Town of Fort Frances proclaim the week of May 7-13, 2017 as Emergency Preparedness Week.

Respectively,



Tyler Moffitt
Fire Chief/CEMC
Fort Frances Fire & Rescue Service

<p>Council's approval of this report will bring forward a proclamation, which proclaims May 7th – 13th, 2017 as Emergency Preparedness Week</p>
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