

Fort Frances Lakers

Fort Frances Lakers Junior A Hockey Team
P.O. Box 76
Fort Frances, ON P9A 3M5

Friday, September 12, 2014



FORT FRANCES
BOUNDLESS

320 Portage Avenue
Fort Frances, Ont. P9A 3P9

Dear Mayor & Council:

As you know by now, the Fort Frances Lakers are hosting the 2015 Dudley Hewitt Cup! The Dudley Hewitt Cup, the Central Canada Junior 'A' Championships, will be held in Fort Frances from April 28 – May 2, 2015 at the Ice for Kids Arena. The Cup is awarded to the champions of the Central Canada Division of Junior 'A' hockey. It is named after George Dudley and W.A. Hewitt, two pioneers of amateur hockey in Ontario. The tournament is comprised of the winners of the Superior International Junior Hockey League (SIJHL), the Northern Ontario Junior Hockey League (NOJHL) and the Ontario Junior Hockey League (OJHL), together with the host team. This year's host team is your Fort Frances Lakers. The winner of the "Dudley" goes on to compete in the National Junior A Championship known as the Royal Bank Cup.

The Fort Frances Lakers Hockey Association/Board is asking the Town of Fort Frances, Mayor and Council, to review the accompanying want/wish list to help the Fort Frances Lakers Hockey Association/Board make this significant event a success. A partnership to some degree with the Town of Fort Frances in this venture would be an excellent starting point!

It's abundantly clear that the economic benefit to the Town is gargantuan. Hotels and motels will be occupied for four or five nights, and restaurants will be bustling during the Dudley Hewitt Cup. The stores will be busy with people shopping for souvenirs and various sundries. This is a great opportunity for Fort Frances to derive some economic stimulus and enhance the new branding of the community.

The Dudley Hewitt Committee will 'dot all i's and cross all t's' to ensure that every opportunity is availed to enrich the socio economic fabric of our GREAT Town by this event. Scouts and fans from out of town will see the Dudley Hewitt Cup showcased in the Ice for Kids Arena, clearly one of the best hockey venues in northwestern Ontario, all staged in 'Hockey Town Northwestern Ontario'. What a spectacle! Some of the revenues generated by the Dudley Hewitt Cup will be engaged indirectly to the Town coffers through a host of businesses that benefit directly from monetary gain as a result of the Dudley Hewitt Cup and the economic impact on the Town.

Sponsors have been actively pursued to help balance the budget to offset the expenses incurred by hosting the Dudley Hewitt Cup.

The subsequent want/wish list is what the Dudley Hewitt Committee is asking from the Town. Any support and help from the Town will be GREATLY appreciated and go a long ways to extending the partnership the Dudley Hewitt committee is committed to building with the Town.

The Dudley Hewitt Committee is prepared to make a brief presentation if this is the wish of Council at your September 23 Budget Meeting!

Want/Wish List:

1. Town's declaration/proclamation of the 2015 Dudley Hewitt as a significant event ✓
2. Fort Frances Town Facility (Ice for Kids) Donation: ~ \$4500 (\$4463.36)
3. Town souvenirs/memorabilia to give as gifts to visiting teams
4. Use of Committee Rooms, Auditorium & Kitchen
5. Lakers request to sell rent space in the IFK lobby for kiosks
6. Request of the Mayor to open ceremonies

Thank You!

FF Lakers Association/Board President

Milt Strachan

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