



October 13, 2020

Dear Mayor Caul and Fort Frances Town Council,

November is woman abuse awareness and prevention month and Riverside Community Counselling Services, a program of Riverside Health Care (RHC), is once again pleased to announce the sponsorship of the Shine the Light Campaign.

Shine the Light is a campaign that was initiated in London, Ontario by the London Abused Women's Centre to increase public awareness of the ongoing issue of woman abuse. The campaign's signature colour purple is used to symbolize courage, survival, and honour. November 13, 2020 will be the official "Wear Purple Day" to stand in solidarity with those women who have experienced and endured abuse.

On behalf of the Shine the Light Campaign, we would be honoured if Mayor Caul and the Fort Frances Town Council would assist in shining a light on the issue of woman abuse by proclaiming the month of November as Woman Abuse Awareness and Prevention Month for the town of Fort Frances. With this, we are hoping to raise our campaign flag for the month of November at the Civic Centre, and we are also seeking your approval to turn the Town Square purple for November by decorating the Square with purple lights and posters.

Thank you very much for your time and consideration.

Respectfully,

Jacquee Loerzel, M.S.W., R.S.W.  
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