

For Immediate Release
November 14, 2013

NWHU launches telephone survey to hear from partners

Starting November 25, the Northwestern Health Unit will be conducting a telephone survey with its partners. The survey follows a similar study done with a random sample of area residents earlier this year.

The survey will be conducted by an independent firm based out of Sudbury, ON, Oraclepoll Research.

The short, confidential survey is seeking information from individual partners (from health, education, social service and other agencies) about their awareness of health unit programs and services, perceptions of their partnerships with NWHU, and how the health unit can help make our communities healthier.

Mark Perrault, Chief Executive Officer, states "This is another way we are gathering the information we need to provide our region with the best public health services. Our work with partners is so important to positively influence health in our area".

The health unit will also use the survey to measure the success of their 2013-2016 Strategic Plan. "Our strategic plan outlines all of the things we want to accomplish over the next four years. A survey now, and a survey again in 2016 will help us know if there have been changes based on the work we have done", says Perrault.

The strategic plan is available at www.nwhu.on.ca.

For more information about the survey email talkpublichealth@nwhu.on.ca.

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