

ADMINISTRATIVE REPORT

Subject: Royal Canadian Legion Manitoba/NW Ontario Command Advertising
Date: 2022-06-13
To: Committee of the Whole of Council
From: Dawn Galusha, Treasurer
File Number: TRE2022-27



ISSUE

At the May 24, 2022 Council meeting, the letter of request for financial contribution from the Royal Canadian Legion Manitoba/NW Ontario Command was referred to the Administration and Finance Executive Committee.

ADMINISTRATIVE RECOMMENDATION

It is the recommendation of Administration:

THAT Council support an advertisement of 1/10 page (Business Card B&W) size in the "Military Service Recognition Book" in the amount of \$225.00.

STRATEGIC IMPACT

n/a

OPTIONS & ALTERNATIVES

- (1) Authorize an advertisement in the Military Service Recognition Book.
- (2) Deny the request.

HISTORY

This book is designed to recognize and honour many of Manitoba/NW Ontario's brave Veterans on an individual basis who have served our Country so well. The publication is intended to help the legion in their role as the "Keepers of Remembrance".

A rate sheet is enclosed for consideration of levels of advertising. In 2017 to 2021 an advertisement of 1/10 page (Business Card B&W) size advertisement in the "Military Service Recognition Book" was approved.

ANALYSIS

n/a

CONSULTATION

n/a

SUPPORTING DOCUMENTS

- (1) Letter from the Royal Canadian Legion Manitoba/NW Ontario Command

