



ADMINISTRATION & FINANCE DIVISION
TREASURY REPORT 2014/58

TO: Mayor Avis & Members of Council
FROM: Laurie Witherspoon, Treasurer
DATE: June 5, 2014
SUBJECT: Grad Class of 2014 Congratulatory Messages on 93.1 The Border

BACKGROUND

On June 3, 2014, the attached e-mail request for the 2014 Graduation advertising package was received from Deborah Emes, Advertising Consultant, for 93.1 The Border.

Congratulation messages to the Grad Class of 2014 can be purchased and aired on 93.1 The Border between June 16th and June 29th. Council approved twenty-five (25) 15-second congratulatory messages for the Grad Class of 2013.

RECOMMENDATION

Administration recommends that Council authorize twenty-five (25) 15-second graduation congratulatory messages on 93.1 The Border for the costs of \$150.00 plus applicable taxes.

Council Approval of this Report Will Agree to Administration's recommendation to authorize twenty-five (25) 15-second congratulatory messages to the Grad Class of 2014 on 93.1 The Border for the costs of \$150.00 plus applicable taxes.

Congratulations to the Grad Class of 2014

Congratulate the "Class of 2014"! Show the Grads that you acknowledge their accomplishment. Your "Congrats to the Grads" advertisement will be heard by our grads, their families and friends, each one a potential customer!

Grad Greetings will be run between June 16th and June 29th and all packages are based on 15-second commercials.

If there is a special graduate you would like to acknowledge by name, we would be pleased to do so in your commercial.

15 x 15-second spots - \$115

25 x 15-second spots - \$150

35 x 15-second spots - \$199

*Please respond by email... or call Deb at 274-5341 to indicate your choice/instructions by Wednesday, June 11. **Fax machine currently out of order***

Thanks!

Sign me up! _____ of _____
Name Business



Deborah Emes
<Emes.Deborah@radioabl.ca
>

06/03/2014 01:48 PM

To "Town of Fort Frances (lwitherspoon@fort-frances.com)"
<lwitherspoon@fort-frances.com>

cc

bcc

Subject Grad Greeting Package CFOB

Good Afternoon Laurie,

Attached you will find the 2014 Grad Greeting package for your consideration. Simply pick the package you would like and email back your selection, our fax machine is out of order so feel free to tell me the package you would like, or scan the signed copy and email back.

If you have any questions give me a shout. The message is of congratulations to graduating class from the Mayor and Council.

Thank you and have a great day.
Cheers!

Deborah Emes

Advertising Consultant

93.1 The Border

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Cell: 807-275-7093

Fax: 807-274-2033

email: emes.deborah@radioabl.ca

This communication and its attachments are confidential and may be privileged. If you are not the intended recipient, please immediately notify the sender and then delete this communication and its attachments without reading or forwarding it. Thank You.



THINK GREEN! before printing this email. Grad Greetings 2014.docx