

# EDAC Members Orientation

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March 2021



# Economic Development

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Services



Current Projects



Priorities



Trends



**FORTFRANCES**  
BOUNDLESS

# Economic Development

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Challenges



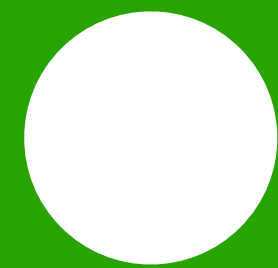
Structure



Contacts

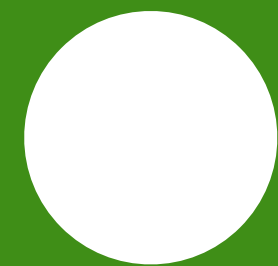
# Core **Services**

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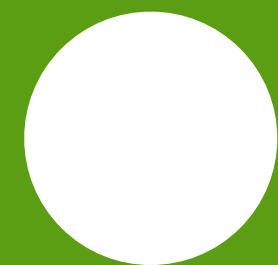
## **Tourism Promotion (MAT)**

Advertising, product development, Fort Frances, events tent



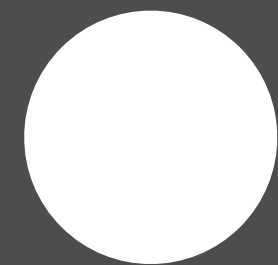
## **Industrial Lot Sales**

Policy, planning, marketing, offer preparation



## **Small Business and Industry Support**

Training, information sharing, GoLocal, inbound inquires, forestry, mining procurement, SME succession planning



## **Civic and Community Building Initiatives**

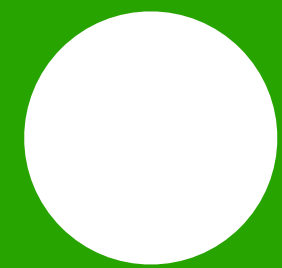
**PAST** Canada Day Parade, Project Petunia, Age Friendly, Canada 150,

**CURRENT** Fort Frances Brand Extention



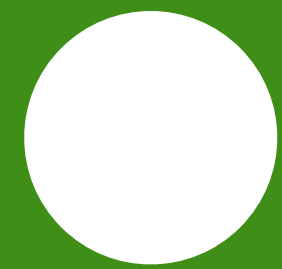
# Current Projects

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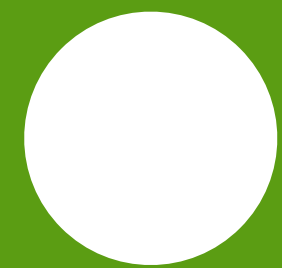
## Fort Frances Tourism Center

Grant applications for core funding and staffing, operations and improvements.



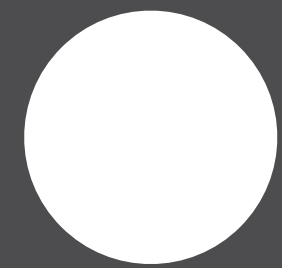
## Rainy Lake Square and Market Promotion

Grow Linkages between value added and market



## GoLocal

Marketing, tracking, technical support.



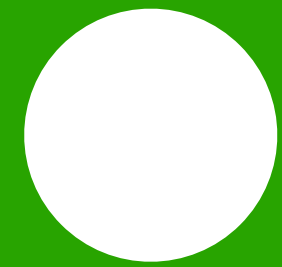
## Digital and Social Support

Small business training, development of Town's digital footprint, and Town's social media.



# Current Projects

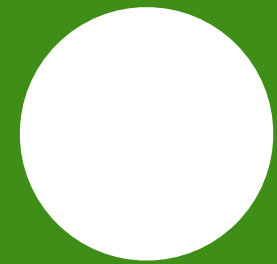
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## Shevlin Woodyard Redevelopment

Grant Applications

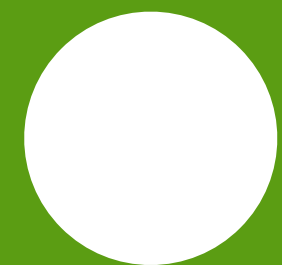
Marketing Private Sector Development



## Boundary Waters Forest Management Corp

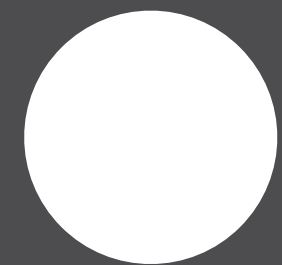
Chair

Study - Fibre



## Municipal Accommodation Tax

Multi year plan



## Mill Assets Sales

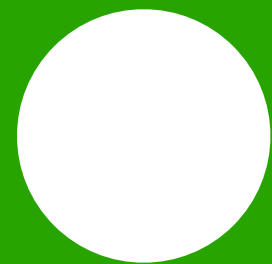
Provide information and share with owners

Land use study – Grant application



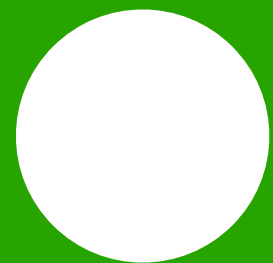
# Current Projects

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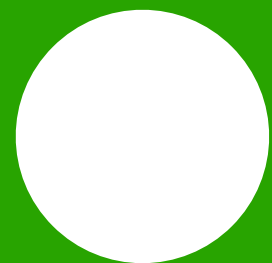
## **New Gold and Mining Exploration**

Assisting with training plans and grants, linking vendors with opportunities.



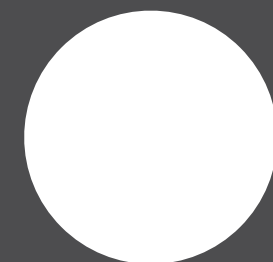
## **Fibre Promotion**

Facilitate forwarding of industry



## **COVID**

Assisting with training, planning, resources and grants. Meeting with Ministries



## **Regional Economic Development**

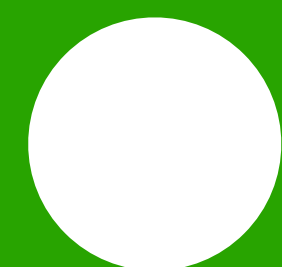
Partnerships that grow opportunity across the district and in turn benefit Fort Frances. Example: Tile Drainage



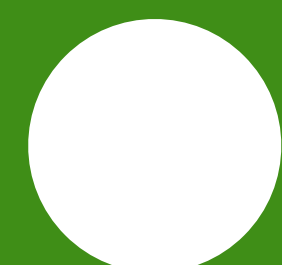


# Trends 2018

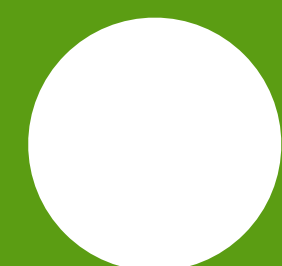
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## Globalization, Urbanization and the Online world

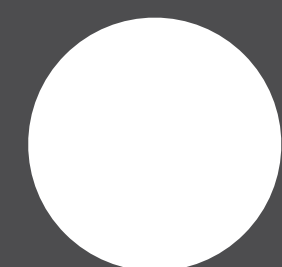


## Shrinking and Changing Labour Market



## Localism and Experiential Tourism Interest

Farmers markets, craft beer and experiential holidays.



## Increased Economic Opportunities for First Nations

Land claim settlements and government requirements requiring the development of crown resources to include resource revenue sharing agreements stimulate opportunities and wealth transfers into our District.

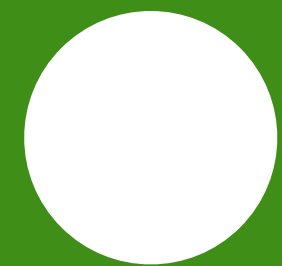




# Priorities

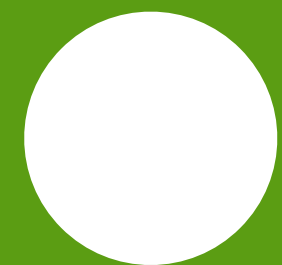
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**Economic Development Priorities are set out by Council  
in 2 year Strategic Plan**

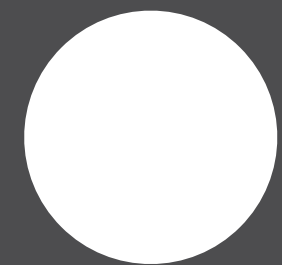


## **New Opportunities for Forestry Product Businesses**

Finding a suitable user for any residual fiber in the BW Forest



## **Stabilization Post COVID**



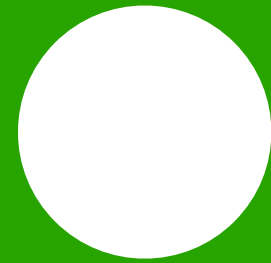
## **Tourism Growth**

MAT utilization, product development (cannabis, farmers market, marina, fishing, events)



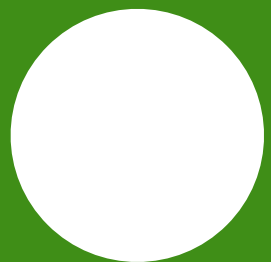
# Challenges

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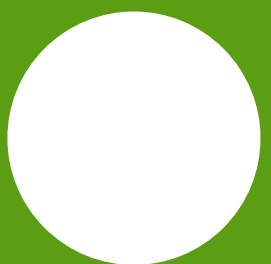
## **Economy has been built on Resources owned by the Crown**

This creates barriers to growth and often conflicting goals between local opportunities and Provincial priorities



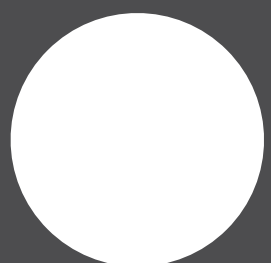
## **Relationships with our Neighbours**

Historical conflicts can impede our ability to share resources that will make us collectively stronger.



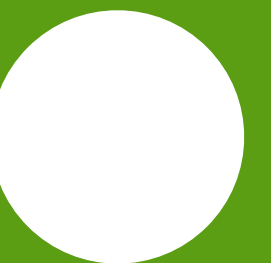
## **Tourists visit NWO to access our spectacularly beautiful landscape**

But that landscape, big fish adventure or hunting holiday all are outside of Fort Frances boundaries.



## **A Rural Community in an Increasingly Urban World**

Even in authoritarian communist China – small towns populations and economies are shrinking.



## **Investment Class and Entrepreneurial Immigrants**

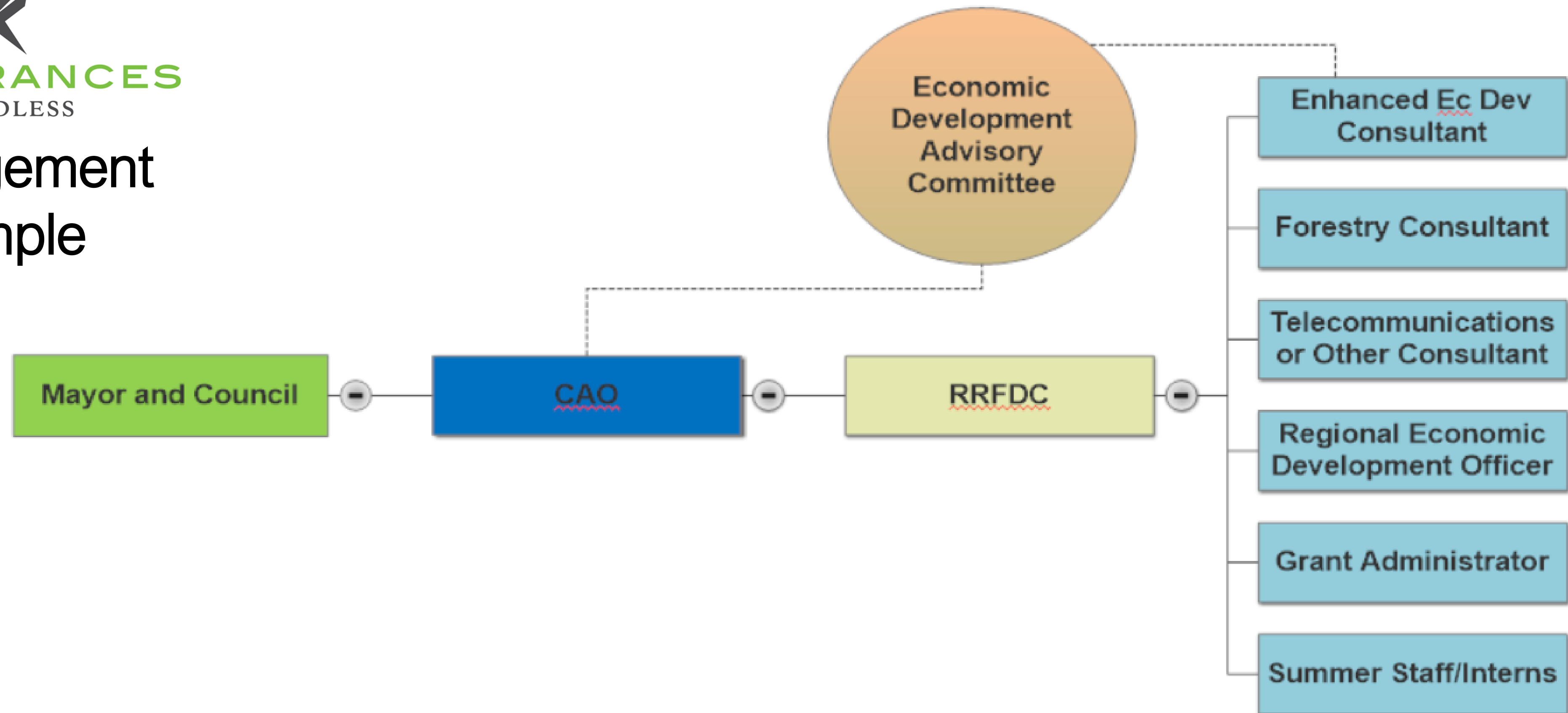
Much of Canada's small business growth has been fueled by the aspirations of new Canadians few have picked Northwestern Ontario as a home.



# Organization Structure



## Management Sample



# Contact Us



**FORTFRANCES**  
BOUNDLESS

## ◆ Main Office

601 Mowat Ave  
Fort Frances, ON

## ◆ Key Personnel

Tannis Drysdale – Fort Frances Enhanced  
Economic Development

Cell 807 276 4779

◆ Office 807 274

Geoff Gillion – Regional Economic  
Development

Shaari Clinker – Billing and Grant  
Management

## Email:

[ecdev@fortfrances.ca](mailto:ecdev@fortfrances.ca)

[tannis@tannis-Drysdale.com](mailto:tannis@tannis-Drysdale.com)