

Date: May 3, 2021

Report To: Planning & Development Executive Committee

From: Cody Vangel, Chief Building Official & Municipal Planner

Re: Renaming Colonization Road East and Colonization Road West

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On Thursday March 25, 2021, a public notice was provided in the Fort Frances Times, on the Town of Fort Frances website and Facebook page as well as mailed to property owners abutting Colonization Road East and Colonization Road West initiating the 30-day public consultation period as well as advertising the date of the open public meeting. The notice has been attached for reference.

On Monday March 26, 2021, an open public meeting was held during the regularly scheduled Committee of the Whole meeting. At this public meeting no members of the public spoke to the matter.

Throughout this 30-day consultation period the public was asked to submit input, proposed names, and additional comments regarding the name change. A spreadsheet has been attached with this report summarizing the names, and the correspondence provided by the public with their submissions has been included as well.

Through the consultation period there was additional concern brought forward by a business owner (correspondence attached) regarding concerns over corporate business addressing on Colonization Road West. The correspondence mentions concern over who will be subject to the cost of the lawyers fees, licensing, letterheads, stamps, cheques, business cards, statement sheets, business visas. Another business located on Colonization Road West requested that perhaps a deferred enactment date be considered to allow them and others time to prepare for the transition.

For the information of the Committee, based on the Street Naming and Renaming policy, the following suffixes would be appropriate for the applicable sections of roadway:

- Colonization Road East: Drive, Road
  - o Street may not be appropriate based on the following definition within the policy: *A Street usually in more densely populated areas serving light to high volumes of traffic typically running east and west.*
- Colonization Road West: Drive, Road, Trail

For the information of the Committee, related to Colonization Road East, if an extension of Front Street were considered address numbers would need to be altered for these properties as numbering begins at the Hospital along Front Street.

The following sections from the policy are included to assist the Committee on general criteria:

- 3.3 Street names, including Ceremonial Street names should portray a strong positive image and have historical, cultural, Indigenous or social significance or contribution to the betterment of the community, the Town, the Province of Ontario or Canada.

- 3.4 Street names shall not impair the ability of First Responders to respond to emergencies or impair the Town's ability to deliver services.
- 3.9 Street names, including Ceremonial names, shall not:
  - o 3.9.1 Result in, or be perceived to confer, any competitive advantage, benefit or preferential treatment or advertisement to the named party, or a product, service or a particular business;
  - o 3.9.2 Be or be perceived to be discriminatory or derogatory of race, colour, ethnic origin, gender identity or expression, sex, sexual orientation, creed, political affiliation, disability or other social factors;
  - o 3.9.3 Result in inappropriate abbreviations or acronyms;
  - o 3.9.4 Duplicate or be similar sounding to an existing Street name;
  - o 3.9.5 Place the Town in conflict with any agreements established in the acquisition or management of the Street; and
  - o 3.9.6 Make a direct or indirect reference to recent events or recently deceased individuals, except where the event or the individual had a legacy or significant contributions to the Town of Fort Frances. Names of recent events or recently deceased individuals may only be considered after two years has elapsed.
- 3.11 Naming or renaming a Street, or assigning a Ceremonial name to a Street, on behalf of an individual, event, or an organization requires the written consent of the named party or the named party's representative.
  - o 3.11.1 In circumstances where consent has not been received, despite reasonable efforts, the Town, in absence of any refusal to provide consent or legal concerns, may approve the name if the applicant is able to demonstrate efforts to obtain consent to the satisfaction of the Town.
- 3.12 Where a new name, rename or Ceremonial Street name proposed by the public is deemed insufficient, Council may substitute a name of their choice.

Administration is seeking from the Committee, the recommendation of five (5) names total in which Colonization Road East and Colonization Road West will be renamed from.

Respectfully submitted



Cody Vangel  
Chief Building Official & Municipal Planner