



TOWN OF FORT FRANCES
ADMINISTRATION & FINANCE DIVISION
TREASURER'S REPORT 2013/52A

TO: Mayor Avis & Members of Council
FROM: Laurie Witherspoon, Treasurer
DATE: June 19, 2013
SUBJECT: Boundary Waters Dragon Boat Club/Festival

BACKGROUND

At the May 13, 2013 Council Meeting, the Boundary Waters Dragon Boat Club/Festival request for financial assistance was referred to the Administration and Finance Executive Committee for recommendation.

The attached letter received from Jennifer Greenhalgh on behalf of the Boundary Waters Dragon Boat Festival Committee is requesting a contribution of \$2,000.00 to offset the costs of operating the 2013 Boundary Waters Dragon Boat Festival taking place at the waterfront on July 1, 2013.

At the May 21, 2013 Administration & Finance Executive Committee meeting direction was given to contact Geoff Gillon, Rainy River Future Development Corporation to inquire about accessing economic development funding for this event. Geoff Gillon has informed that the Dragon Boat Festival does not fit the project guidelines as it is considered a Canada Day event, not a new event.

Council made a donation of \$1,000.00 in 2012. A reconciliation of the funds utilized for the July 2012 event has been provided.

RECOMMENDATION

The Administration and Finance Executive Committee recommend a donation for the Boundary Waters Dragon Boat Club/Festival in the amount of \$1,000.00.

Council Approval of This Report Will approve the Administration & Finance Executive Committee recommendation to donate \$1,000.00 to the Boundary Water Dragon Boat Club/Festival for 2013.



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25th April 2013

The Mayor & Council
The Town of Fort Frances
320 Portage Avenue
FORT FRANCES, ON
P9A 3P9



Dear Mayor & Council,

RE: BOUNDARY WATERS DRAGON BOAT CLUB/FESTIVAL

I would respectfully like to make a request for financial assistance of \$2,000.00 from the Town of Fort Frances on behalf of Boundary Waters Dragon Boat Festival. These funds would be used to offset the costs of operating the Festival.

The Boundary Waters Dragon Boat Festival once again is a wonderful opportunity for our community to establish and build on the success of the July 1st 2012 Festival. The event has already proved to be a fun and family oriented occasion that showcases the beautiful Sorting Gap Marina area.

The Festival will continue to be built on year-over-year and will expand to include vendors, artisans and entertainment it will also mesh with the Pull for Peace and in future years combined with other activities span over a four day period ending with the July 4th Celebrations in International Falls.

The Festival organizers are also anticipating that other communities, including International Falls, will participate in the event that will lead to the Boundary Waters Dragon Festival evolving into a tourist attraction for the Town of Fort Frances.

Any money from the Town of Fort Frances that is used would be fully documented and supported by receipts.

I thank you for your consideration.

Yours truly,

Jennifer Greenhalgh
Chairperson

On behalf of Boundary Waters Dragon Boat Festival Committee



CALLING ALL PATRONS!

Last year's inaugural Boundary Waters Dragon Boat Festival was a tremendous success with 8 teams, 120 participants and about a thousand spectators gathering at the waterfront. The achievement of the Festival in its first year has the Boundary Waters Dragon Boat Club excited to inspire more participants, spectators and sponsors to take part in the July 1st, 2013 event. Becoming a patron of this growing Festival has exceptional potential for your organization.

Sponsorship offers the opportunity to:

- Enhance brand exposure and raise your organization's profile in the community
- Demonstrate commitment to our community and its quality of life
- Involve your employees or members in a teambuilding activity

In appreciation of your donations, either cash or in kind, we offer 3 levels of sponsorship opportunity:

BRONZE \$100 - \$499	SILVER \$500 - \$1,499	GOLD \$1,500 +
Bronze dragon scale on NCDS window (Duration: Mid-May to early July)	Silver dragon scale on NCDS window (Duration: Mid-May to early July)	Gold dragon scale on NCDS window (Duration: Mid-May to early July)
Bronze sponsor recognition on PA system continually during Festival	Silver sponsor recognition on PA system continually during Festival	Gold sponsor recognition on PA system continually during Festival
Written recognition on Bronze Sponsor Board at Festival	Written recognition on Silver Sponsor Board at Festival	Written recognition on Gold Sponsor Board at Festival
Bronze sponsor certificate to display at your business	Silver sponsor certificate to display at your business	Gold sponsor certificate to display at your business
	Medium linkable advertisement on Festival website (Self-designed or created for you)	Large linkable advertisement on Festival website (Self-designed or created for you)
	Mention of and/or link to your website on Facebook event description	Logo on Facebook Event Photo with link
		Logo and gold sponsor recognition on official Festival poster -Poster circulates online & throughout district -Must commit by May 17 th

*Gold sponsors that commit after the poster deadline of May 17th will be recognized appropriately

**Boundary Waters Dragon Boat Festival
Preliminary Budget - as at July 6, 2012**

Dollars Committed		
Voyageurs Lions	1,000.00	
NCDS	3,000.00	
FF Lions	500.00	
FF Legion	250.00	
Moffat Fund	5,000.00	
Gillon's	2,400.00	
TOFF	1,000.00	
West End Motors	250.00	
Total \$ Committed		13,400.00
Expenses:		
22Dragons Fees	16,500.00	
Estimated Accomodation		
- 1 people - 6 days	440.70	
- 4 people - 3 days	440.70	
Boat Transporation undetermined	1,000.00	
Total Expenses		18,381.40
Subtotal		-4,981.40
Teams		
- RBC	550.00	
- NWHU	400.00	
- Gillons	550.00	
-West End Motors	425.00	
- NCDS	525.00	
- NCDS	525.00	
- FFDACL	550.00	
- Single paddlers	675.00	
- Boston Pizza	400.00	4,600.00
Fundraising:		
- Boston Pizza	109.00	
- NCDS Garage Sale	303.00	412.00
Balance to Raise		30.60



"Geoff Gillon"
<Geoff@rrfdc.on.ca>
06/06/2013 11:12 AM

To <lwitherspoon@fort-frances.com>
cc <mmcaig@fort-frances.com>,
<tannis@tannis-drysdale.com>
bcc
Subject Re: Boundary Waters Dragon Boat Club/Festival

Hi Laurie,

I have reviewed your request for funding for the Dragon Boats, unfortunately it does not fit the project Guidelines as it is considered a Canada Day event, not a new event. It will also take funds away from other meaningful projects.

Geoff

>>> <lwitherspoon@fort-frances.com> 5/29/2013 4:23 PM >>>

Hi Geoff,

The Boundary Waters Dragon Boat Festival Committee has requested consideration of financial assistance of \$2,000 from the Town of Fort Frances. As the attached letter states the funds would be used to offset the operating costs of the 2013 festival event planned. The Administration & Finance Executive Committee reviewed this request at their May 21, 2013 meeting.

The Administration & Finance Executive Committee have directed that I contact Rainy River Future Development Corporation to inquire about accessing economic development funding for this event.

I would appreciate your comments on this request.

Thanks.

Laurie A. Witherspoon, CMO
Treasurer
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