



**ADMINISTRATION & FINANCE DIVISION
TREASURY REPORT 2017/08**

TO: Mayor Avis & Members of Council
FROM: Dawn Galusha, Deputy Treasurer
DATE: January 11, 2017
SUBJECT: Fort Frances Chamber of Commerce Tourism Advertising Grant

BACKGROUND

At the January 11, 2017 Council Meeting, the letter received from Jennifer Greenhalgh, President dated November 10, 2016, re: Tourism Advertising Grant was referred to the Administration & Finance Executive Committee for recommendation.

Since the set of recommendations put forth by the Economic Development Advisory Committee in March of 2013, to facilitate tourism, Council has approved moving the FFCC grant of \$7,500 for fee for service into the Economic Development budget. The transfer to the Economic Development budget allowed the Town to leverage Federal and Provincial funds for some of the costs. In addition, in 2016 a further contribution of \$1,000 was approved during the budgeting process. The total funding contribution to the Fort Frances Chamber of Commerce in 2016 was \$8,500 and the FFCC is requesting the same funding contribution for 2017.