



**ADMINISTRATION & FINANCE DIVISION
TREASURY REPORT 2017/118**

TO: Administration & Finance Executive Committee

FROM: Dawn Galusha, Deputy Treasurer

DATE: November 29, 2017

SUBJECT: B93.1 the Border (CFOB Fort Frances) Christmas Advertising Request

BACKGROUND

At the November 27th, 2017 Council Meeting, the request for Christmas radio advertising received from B93.1 the Border (CFOB Fort Frances) was referred to the Administration & Finance Executive Committee for recommendation.

B93.1 the Border (CFOB Fort Frances) advertising request consideration of either 45 - 15 second holiday greetings aired December 17th to December 31st (3 per day) at a cost of \$349 or 26 – 15 second holiday greetings aired December 19th to December 31st (2 per day) at a cost of \$249.