

OFSAA 2017

The Provincial A/AA Boys High School Hockey Championships in Fort Frances, March 2017

Hosted by: The Fort Frances Muskies

It was just this past winter that Fort Frances was chosen to host the 69th annual Ontario Federation of Secondary School Athletic Association Provincial High School Hockey Championship. More than 6000 student athletes from across the province play Boys High School Hockey, and an Ontario High School Gold Medal is a rare and most prestigious award. On March 10, 2016, your Fort Frances Muskies surprised many of the bigger schools in Ontario and won their 4th Gold Medal Championship.

It's been a few months now that the Fort Frances OFSAA planning committee led by Bob Miller and Bryce Coyle has been making arrangements. Some of these arrangements are booking hotel rooms, ice time, referees, banquet facilities, programs, guest speaker, website, streaming services, twitter account, etc. If you're like many members of the committee it seems that much has changed in our world in the 11 years since Fort Frances last hosted the Tournament. Cell phones, YouTube, Facebook, Twitter, etc.

What hasn't changed is the community spirit of Fort Frances, Emo, Couchiching First Nations, and the Rainy River District. 16 teams, 320 young student athletes, 90 coaches, trainers, managers and many more parents, grandparents, and siblings will be coming to our communities next March. The OFSAA committee is seeking sponsors, who will help to underwrite the cost of bringing the Tournament to Fort Frances and the area.

Inside this OFSAA Brochure, you will find a number of sponsorship opportunities. Would you please review these options, and let us know how we can work together to support the 16 teams and 320 student athletes who will gather in our communities to vie for the Provincial Hockey Championship. An early commitment will enable us to provide you with maximum exposure, beginning in the fall of 2016.

If you have any questions about OFSAA 2017, or sponsorship opportunities, please contact one of us at your earliest convenience.

Bob Miller
OFSAA Co-Chair
275-7125

Pete Drouin
Sponsorship Co-Chair
274-4691
276-7797

Robin Wright
Sponsorship
274-0057
275-9382

Mike Allison
Sponsorship
274-4023

Sponsorship Opportunities

Platinum Sponsor

\$5000 plus

As a Platinum Sponsor you are recognized as a Major Partner of the 2017 OFSAA Championship. Your sponsorship package includes:

- 8 **Premium** Tournament passes providing you access to all games.
- 4 Championship Banquet Tickets.
- 8 Season passes to the Muskie home games.
- 8 Tickets to attend and participate in a skate with your Muskie hockey team.
- 1 Full-page advertisement in the official program, along with complimentary copies.
- Your company logo prominently displayed for the full hockey season on the Muskie Website as well as a link from the site to your own website.
- Premium recognition in the newspaper and radio advertising leading up to, during and after the event.
- The opportunity to have your banner on display at the Sportsplex during the Championship.
- Partnership recognition from the Public Address announcers during games throughout the season and OFSAA tournament in Fort Frances, Emo and Couchiching First Nations.
- You will also receive an official Fort Frances Muskie OFSAA team photograph (8 x 10) as a souvenir of the championship week.
- Plus ... 4 OFSAA 2017 hats.

Gold Sponsor

\$2500 - \$4999

As a Gold Sponsor you are recognized as a Major Contributor to the Championship. Your sponsorship package includes:

- 6 **Premium** Tournament passes providing you access to all games.
- 3 Championship Banquet Tickets.
- 6 Season passes to the Muskie home games.
- 6 Tickets to attend and participate in a skate with your Muskie hockey team.
- 1/2 page advertisement in the official program, along with complimentary copies.
- Your company logo appropriately displayed for the full hockey season on the Muskie Website as well as a link from the site to your own website.
- Hi Profile recognition in the newspaper and radio advertising leading up to, during and after the event.
- The opportunity to have your banner on display at the Sportsplex during the Championship.
- Premium Sponsorship recognition from the Public Address announcers during games throughout the season and OFSAA tournament in Fort Frances, Emo and Couchiching First Nations.
- You will also receive an official Fort Frances Muskie OFSAA team photograph (8 x 10) as a souvenir of the championship week.
- Plus ... 3 OFSAA 2017 hats.

Silver Sponsor

\$1000 - \$2499

As a Silver Sponsor, you will officially sponsor one of the 16 teams in the tournament. Your sponsorship package will include

- 4 Tournament passes providing you access to all games.
- 4 Season passes to the Muskie home games.
- 4 Tickets to attend and participate in a skate with your Muskie hockey team.

- 1/4 page advertisement in the official program, along with complimentary copies.
- Your company logo displayed on the Muskie Website for the full hockey season as well as a link from the site to your own website.
- Recognition in the newspaper and radio advertising leading up to, during and after the event.
- The opportunity to have your banner on display at the Sportsplex during the Championship.
- Sponsorship recognition from the Public Address announcers during games throughout the season and OFSAA tournament in Fort Frances, Emo and Couchiching First Nations.
- You will also receive an official Fort Frances Muskie OFSAA team photograph (8 x 10) as a souvenir of the championship week.
- Plus ... 2 OFSAA 2017 hats.

Bronze Sponsor

\$500 - \$999

As a Bronze sponsor you will be recognized in many ways including:

- 2 Tournament passes providing you access to all games.
- 2 Season passes to the Muskie home games.
- 1/6 page advertisement in the official program, along with a complimentary copy.
- Your company logo displayed for the full hockey season on the Muskie Website as well as a link from the site to your own website.
- Recognition in the newspaper and radio advertising leading up to, during and after the event.
- The opportunity to have your banner on display at the Sportsplex during the Championship.
- You will also receive a team photograph (8 x 10) as a souvenir of the championship week.
- Plus ... 1 OFSAA 2017 hat.

Friends of the Tournament

\$250 - \$499

Part of the special nature of hosting an OFSAA Championship is the opportunity for all businesses large and small, along with non-profit organizations and individuals to step forward and participate in some way as a sponsor. We very much appreciate your monetary or in-kind contribution that will help with OFSAA 2017. As such we will be pleased to recognize you in the program, at the arenas and in our special advertisement after the tournament.

- 2 Season passes to the Muskie home games.
- You will also receive a team photograph (8 x 10) as a souvenir of the championship week.

Booster Sponsor

\$100 - \$249

We very much appreciate your monetary or in-kind contribution that will help with OFSAA 2017. As such we will be pleased to recognize you in the program, at the arenas and in our special advertisement after the tournament.

- 1 Season pass to the Muskie home games.

Thank you very much for your support of High School Hockey in Fort Frances and The Rainy River District.

When Cam Gushalak scored an empty net goal with 70 seconds left in the third period of the Gold Medal game on March 10, 2016 it secured the Muskies their 4 OFSAA Championship. And it brought to reality the Hosting of the 2017 OFSAA Championship as defending Champs.

It marked the 12 consecutive OFSAA for the Muskies, (2012 season of NORWOSSA was cancelled) and capped a season where many of the pundits thought the Muskies were not as strong as years past. The team quietly continued to improve under the leadership of Coach Jamie Davis and his staff and the boys confidently began to realize that they had a chance to be special.

Looking ahead the Muskies have 16 of 19 players eligible to return next season, many with 2 OFSAA Championship appearances to their credit. The 2016/17 team will have depth in goal, strength on the blueline, and quickness and skill at forward. The secret weapon in their quest to repeat as OFSAA Champs might be the considerable energy they will draw from playing in front of their hometown fans.

OFSAA 2017 in Fort Frances, Emo, and Couchiching First Nations will be held Monday March 20th through Thursday March. 23rd. We look forward to joining with sponsors like you, to offer players, coaches, parents, and fans a Provincial Championship to remember.

MUSKIE GOLD MEDAL TEAM PICTURE HERE

FORT FRANCES MUSKIES - 2016 OFSAA GOLD MEDAL PROVINCIAL CHAMPION