



**ADMINISTRATION & FINANCE DIVISION  
TREASURY REPORT 2016/118**

**TO:** Administration & Finance Executive Committee  
**FROM:** Laurie Lindberg, Treasurer  
**DATE:** December 1, 2016  
**SUBJECT:** B93.1 the Border (CFOB Fort Frances) Christmas Advertising Request

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**BACKGROUND**

At the November 28<sup>th</sup>, 2016 Council Meeting, the request for Christmas radio advertising received from B93.1 the Border (CFOB Fort Frances) was referred to the Administration & Finance Executive Committee for recommendation.

B93.1 the Border (CFOB Fort Frances) advertising request consideration of either 45 - 15 second holiday greetings aired December 12<sup>th</sup> to December 3<sup>st</sup> at a cost of \$349 or 25 – 15 second holiday greetings aired December 20<sup>th</sup> to December 3<sup>st</sup> at a cost of \$249.