

January 11, 2018

Mayor Roy Avis
City of Fort Frances
320 Portage Ave
Fort Frances, ON P9A 3P9



Dear Mayor Avis,

I am writing to share some of our successes and to encourage you to contribute to HOCP's voluntary annual dues. Your annual support allows HOCP to continue its important mission of sustaining and celebrating this wonderful cross-border region through bridge building and collaboration.

Our neutral forum model of public-private partnership with stakeholders from government, private industry, tourism, local communities, non-profit clubs and organizations has proven successful in building regional identity and cooperation. Our multiple award-winning partnership with National Geographic Society – the Geotourism Initiative – flourishes and brands our area as a world-class destination through our interactive website www.traveltheheart.org.

We continue to make progress at our popular general meetings, the core of our coalition building. We have held Recreational/Tourism Summits at three locations, a well-attended science symposium which occurs again in 2019, and land managers meetings that have all excelled at sharing interests, obstacles, strategy, all while collaborating to achieve common goals.

Annual Dues Renewal: It's that time when we ask you to support the Heart of the Continent Partnership. Each partner chooses what level works best for them. All partners, regardless of level of dues paid, participate on an equal basis in all HOCP efforts, decisions, and initiatives.

Use of Funds: The funds are used to cover general operating expenses of HOCP, as laid out and approved in an annual budget, including coordinator hours and meeting costs.

Annual Dues Levels:

Supporting Partner:	\$1000 - \$5000 per year
Sustaining Partner:	\$500 - \$999 per year
Associate Partner:	\$100 - \$499 per year
Participating Partner:	\$10 - \$99 per year

Heart of the Continent Partnership

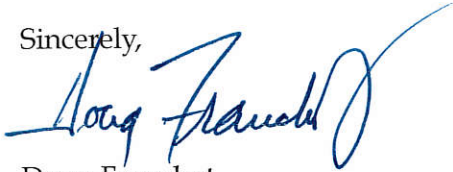
Working together to sustain and celebrate the lakes, forests, and communities on the Ontario/Minnesota border

Please make checks payable to HOCF/Backus Community Center, 900 Fifth Street, International Falls, MN 56649

We will be glad to send you an invoice, if you require one.

Thank you for your participation in and support of the work of Heart of the Continent Partnership. Please give me a call if you have questions or ideas.

Sincerely,



Doug Franchot
Chair, Steering Committee
612-801-6888