

TO: Mayor Caul & Members of Council

FROM: Dawn Galusha, Treasurer

DATE: October 8, 2019

SUBJECT: Fort Frances Lakers Request for Dudley Hewitt Cup Sponsorship

BACKGROUND

At the September 23, 2019 Council Meeting, the Fort Frances Lakers' letter requesting financial support for the Dudley Hewitt Cup Junior 'A' Championship was referred to the Administration & Finance Executive Committee for recommendation with input from the Community Services Executive Committee.

The Dudley Hewitt Cup Junior 'A' Championship games will be held in Fort Frances from April 28 to May 2, 2020 at the Ice for Kids Arena. As indicated in the letter received from Milt Strachan and Larry Patrick, Co-Chairs of the 2020 Dudley-Hewitt Cup Central Canadian Jr. A Championship Committee, the tournament is comprised of the winners of the Superior International Junior Hockey League, the Northern Ontario Junior Hockey League and the Ontario Junior Hockey League together with the host team. The winner of the Dudley Hewitt Cup goes on to compete in the National Junior A Championship known as the Royal Bank Cup.

The Dudley Hewitt Committee has requested consideration of the following:

1. Waive any fees for ice rental from April 28- May 2
2. Waive any fees for use of the conference rooms and auditorium
3. Partner with the Chamber of Commerce to decide on an equitable, economic relationship with the Chamber of Commerce on the management of Kiosks located in the IFK lobby
4. Use of the 52 Canadians rink surface to serve meals to Teams
5. Mayor's attendance at Opening Ceremonies
6. Town souvenirs/memorabilia for team grab bags

RECOMMENDATION

The Administration & Finance Executive Committee agrees with the recommendation of the Community Services Executive Committee, which recommends that Council approve the requested items by providing a donation of the cost of ice time (\$4,786.65) to the Dudley Hewitt Cup Committee with the following caveat; should the Dudley Hewitt Cup Committee/Fort Frances Lakers realize a profit of greater than \$20,000 by hosting the tournament, then the committee will donate \$4,000 back to the Town to help with the cost of keeping the ice in for the additional time required to host the championship. Also, we ask that the Lakers assist with other revenue generation ideas during the weeks leading up to the Dudley Hewitt Cup.

Council Approval of this Report Will Agree to the recommendation of the Administration & Finance Executive Committee with input from the Community Services Executive Committee to approve the requested items by providing a donation of the cost of ice time (\$4,786.65) to the Dudley Hewitt Cup Committee with the following caveat; should the Dudley Hewitt Cup Committee/Fort Frances Lakers realize a profit of greater than \$20,000 by hosting the tournament, then the committee will donate \$4,000 back to the Town to help with the cost of keeping the ice in for the additional time required to host the championship. Also, we ask that the Lakers assist with other revenue generation ideas during the weeks leading up to the Dudley Hewitt Cup.