



## REPORT

**TO:** Mayor Caul and Council

**FROM:** Jason Kabel, Community Services Division Manager

**DATE:** October 4, 2019

**RE:** 2020 Dudley Hewitt Cup Request

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### Preamble

At the regular meeting of Council on September 23, 2019, Council referred the attached letter from M. Strachan & L. Patrick, Co-chairs of the 2020 Dudley Hewitt Cup Tournament Committee re: Support Request to the Administration & Finance Executive Committee for recommendation with input from the Community Services Executive Committee.

The Dudley Hewitt Cup Junior A Championship will be held in Fort Frances from April 28 to May 2, 2020 at the Ice for Kids Arena. Along with the host team, the Dudley Hewitt Cup includes the winners of the Superior International Junior Hockey League (SIJHL), the Northern Ontario Junior Hockey League (NOJHL), and the Ontario Junior Hockey League (OJHL). The winner of the Dudley Hewitt Cup continues to compete in the National Junior A National Championship.

The following is the list of requested items from the Dudley Hewitt Cup Committee:

1. Waive any fees for ice time during the 2020 Dudley-Hewitt Cup Central Canadian Jr. A Championship. April 28 to May 2.
2. Waive any fees for use of rooms, including the auditorium, during the 2020 Dudley-Hewitt Cup Central Canadian Jr. A Championship. April 28 to May 2.
3. Partner with the Chamber of Commerce to decide on an equitable, economic relationship with the Chamber of Commerce on the management of Kiosks located in the Ice for Kids lobby. April 28 to May 2
4. Use of 52 Canadians rink surface to serve meals to 2020 Dudley-Hewitt Cup Teams
5. Mayor's attendance at Opening Ceremonies
6. Provide Town memorabilia for team grab bags.

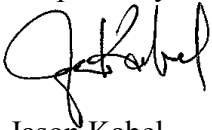
Below is a summary of the estimated fees associated with IFK ice and auditorium & kitchen rental for the dates requested (taxes not included):

<b>DAY</b>	<b>Ice Rental</b>	<b>Auditorium</b>	<b>TOTAL</b>
Tuesday, April 28	\$892.00	\$203.05	\$1,095.05
Wednesday, April 29	\$892.00	\$203.05	\$1,095.05
Thursday, April 30	\$892.00	\$203.05	\$1,095.05
Friday, May 1	\$586.90	\$203.05	\$789.95
Saturday, May 2	\$508.50	\$203.05	\$711.55
	<b>\$3,771.40</b>	<b>\$1,015.25</b>	<b>\$4,786.65</b>

It is misleading to evaluate the request purely on the monetary value associated with the rental fees as presented due to the fact that there would not typically be revenue generated at this time of year for ice rental as the ice would normally be uninstalled. It is necessary to also factor in the expense to keep the ice installed in the IFK as a variable, not simply the potential lost revenue. The estimate for keeping the IFK ice installed at this time of year for one week is approximately \$2,500-\$3,000.

In a typical season the ice in the Ice For Kids rink is uninstalled about the second week of April. Thus, the potential expenses for maintaining the ice for an additional 3 weeks will be approximately \$7,500-\$9,000. An extension to the ice-season also provides opportunity for other users to take advantage of the available ice and, as such, the Community Services Division will endeavour to capitalize on the opportunity by generating as much additional revenue as possible.

Respectfully Submitted,



Jason Kabel



# **2020 Dudley-Hewitt Cup Tournament Committee 'Reach Out' to Mayor & Members of Council**

## **Preamble**

**The 2020 Dudley-Hewitt Cup Central Canadian Jr. A Championship will be held in Fort Frances, Ontario, on April 28 to May 2, 2020, at the Ice for Kids Arena.** The Fort Frances Lakers and the Dudley-Hewitt Cup Central Canadian Jr. A Championship Committee are proud to host Dudley-Hewitt Cup Central Canadian Jr. A Championship. It's a '**Golden Opportunity**' to showcase Fort Frances and its neighboring communities as 'Jewels of the North', more than capable of staging a significant event like the Dudley Hewitt Cup.

Not only is the Dudley Hewitt Cup a significant event and a sporting spectacle, it is an excellent opportunity for the Town of Fort Frances, and its neighboring communities to showcase the fabric of our communities and the vibrancy of its citizens. Visitors such as hockey dignitaries, scouts and parents will be coming to our northwestern community to watch hockey, but they will also explore and see what we are all about. Like a famous NHL sports icon, Bobby Hull, once said during one of the OFSSA Tournaments held in Fort Frances, in reference to Fort Frances, "Boy, Fort Frances, sure is a well-kept secret!" Our communities will shine once again during the 2020 Dudley-Hewitt Cup Central Canadian Jr. A Championship.

This is the third time the Dudley Hewitt Cup has come to our community. In 2002 the Couchiching First Nation Borderland Thunder hosted the Dudley-Hewitt Cup Central Canadian Jr. A Championship in Fort Frances, and in 2015 the Fort Frances Lakers staged a STELLAR Dudley-Hewitt Cup Central Canadian Jr. A Championship and lost in the final game by 1 goal to the Soo Thunderbirds.

**Make no mistake about it, the Fort Frances Lakers will be competitive in the 2020 Dudley-Hewitt Cup Central Canadian Jr. A Championship.**

## **What is the Dudley-Hewitt Cup**

The **Dudley-Hewitt Cup** is a championship hockey trophy, won by tournament, conducted by the Canadian Junior A Hockey League. It is named after George Dudley and W. A. Hewitt, two pioneers of amateur hockey in Ontario. The tournament is comprised of the winners of the Superior International Junior Hockey League (SIJHL), the Northern Ontario Junior Hockey League (NOJHL) and the Ontario Junior Hockey League (OJHL), together with the host team, the Fort Frances Lakers. The winner will move on to compete in the 2020 National Junior A Championship, the Royal Bank Cup.

The hockey games will showcase GREAT skills in the 'spirit' of competition within the rules of the Dudley Hewitt Cup.

## **2020 Dudley-Hewitt Cup Central Canadian Jr. A Championship Committee**

The logistics to plan an event of this magnitude can be overwhelming, but with committed volunteers and supportive communities, it is very manageable. It goes without saying that anytime a significant event is being staged, volunteers are needed, and the 2020 Dudley-Hewitt Cup Central Canadian Jr. A Championship Committee is no exception. It is comprised of volunteers operating under the premise '**excellence of execution**'. New volunteers are ALWAYS welcomed!

# Correspondence to 'Mayor and Members of Council'

The Dudley-Hewitt Cup Central Canadian Jr. A Championship Co-Chairs, Milt Strachan, and Larry Patrick, are extending a one-time, all-inclusive request to Mayor and Council for all anticipated revenue sources of support and concessions that the Fort Frances Council and Mayor can provide. As well, we are asking Mayor and Council to pass a MOTION declaring the 2020 Dudley-Hewitt Cup Central Canadian Jr. A Championship as a significant event.

## Revenue Sources of Support

1. Waive any fees for ice time during the 2020 Dudley-Hewitt Cup Central Canadian Jr. A Championship. April 28 to May 2
2. Waive any fees for use of rooms, including the auditorium, during the 2020 Dudley-Hewitt Cup Central Canadian Jr. A Championship. April 28 to May 2
3. Partner with the Chamber of Commerce to decide on an equitable, economic relationship with the Chamber of Commerce on the management of Kiosks located in the Ice for Kids lobby. April 28 to May 2
4. Use of 52 Canadians rink surface to serve meals to 2020 Dudley-Hewitt Cup Teams
5. Mayor's attendance at Opening Ceremonies
6. Provide Town memorabilia for team grab bags.

Sincerely,

Co-Chairs, Milt Strachan and Larry Patrick

2020 Dudley-Hewitt Cup Central Canadian Jr. A Championship Committee

