



Exceptional Performances • www.tourdefort.com



August 2019

Mayor and Council
Town of Fort Frances
320 Portage Ave.
Fort Frances, ON P9A 1c9

Dear Mayor Caul and Members of Council,

On behalf of the volunteer board of the Tour de Fort concert series, thank you very much for your sponsorship for the past two seasons. 2018/19 was a very successful year, with passports nearly selling out and great crowds for all the shows. The talent, headlined by 54•40, was incredible and we hope you enjoyed the shows as much as we did. We couldn't have done it without the generosity of sponsors like you!

We are excited about the lineup for the 2019/2020 season, which will feature Carl Dixon (formerly of the Guess Who), Ken Lavigne, The Slocan Ramblers, Benjamin Dakota Rogers, Lion Bear Fox, and the incomparable Molly Johnson. We hope you will join us as a sponsor once again in order to help us continue to provide this exceptional entertainment to our community. Support from local sponsors is critical to the ongoing success of the series, allowing us to keep passport prices affordable and accessible to the widest possible audience.

As a sponsor, the Town of Fort Frances will be acknowledged during the introduction of each of the six performances of the series, and your name and/or logo will be included on printed materials, the Tour de Fort website, and the pre-show slide show. You will also receive tickets to each performance and exclusive invitations to the post-show receptions to meet the artists. Despite the fact that passport prices increased slightly last year, the sponsorship fees remain \$1,500 for the Platinum level (which includes 6 tickets to each show), \$1,000 for Gold (4 tickets), and \$500 for Silver (2 tickets).

Thank you again for your support. If you have any questions or concerns about your sponsorship, please do not hesitate to contact me at 807-271-0073 or lbrockie@yahoo.com.

Sincerely,

Lisa Brockie
Sponsorship Coordinator