



**ADMINISTRATION & FINANCE DIVISION
TREASURY REPORT 2016/118**

TO: Mayor Avis & Members of Council
FROM: Laurie Lindberg, Treasurer
DATE: December 7, 2016
SUBJECT: B93.1 the Border (CFOB Fort Frances) Christmas Advertising Request

BACKGROUND

At the November 28th, 2016 Council Meeting, the request for Christmas radio advertising received from B93.1 the Border (CFOB Fort Frances) was referred to the Administration & Finance Executive Committee for recommendation.

B93.1 the Border (CFOB Fort Frances) advertising request consideration of either 45 - 15 second holiday greetings aired December 12th to December 3st at a cost of \$349 or 25 – 15 second holiday greetings aired December 20th to December 3st at a cost of \$249.

Recommendation

The Administration & Finance Executive Committee recommends that Council approve the purchase of 25 – 15 second Holiday Greeting to be aired on B93.1 The Border from December 20 to 31, 2016 at a cos of \$249.00 plus HST.

Council Approval of This Report Will Agree to the recommendation of the Administration and Finance Executive Committee to approve the purchase of twenty-five 15 second Holiday Greeting ads to be aired on B93.1 The Border from December 20 to 31, 2016 at a cos of \$249.00 plus HST.