

## Town

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**From:** Fort Frances Ducks Unlimited <fortfrancesducksunlimited@gmail.com>  
**Sent:** February-21-17 9:45 PM  
**To:** Town  
**Subject:** Ducks Unlimited Waterfront Signage

Mayor and Members of Council,

Ducks Unlimited is celebrating its 80th anniversary in Canada, and after a year away, plans are being made to bring back the Fort Frances Ducks Unlimited Fundraising Banquet this May. Since 1985, the Fort Frances Ducks Unlimited Fundraising Banquet has raised over \$760,000 for wetlands conservation in Canada. Despite being a small community, in recent years Fort Frances was consistently one of the Top-20 fundraising events in Ontario.

A number of years ago, Ducks Unlimited Canada and the Town of Fort Frances partnered to install three panels on the Laverendrye Parkway walking paths. The idea behind these panels was to provide information about different species of waterfowl or other animals that may be observed along the walkway. As such, the three installed panels provide information on the common goldeneye, common loon, and bufflehead. Unfortunately over time these panels have fallen into a state of disrepair.

Ducks Unlimited is proposing a two-part project.

First, the existing panels will be replaced. Ducks Unlimited will design the panels, which will contain similar information on these three species, as well as the world-famous Ducks Unlimited "duck head" logo, and the Town of Fort Frances logo. Ducks Unlimited will seek out a local service provider to create the physical signage. The Town of Fort Frances would be responsible for providing installation of the new panels.

Second, Ducks Unlimited is seeking permission from the Town of Fort Frances to expand the number of panels along the waterfront. As the original idea of the project was to provide information about the various species one might encounter along the Laverendrye Parkway, additional signage should be incorporated in the project providing information on other species such as mallards, Canada geese, wood ducks, pelicans, and more. The new signs would extend along the walkway at regularly-spaced intervals along Front Street/Colonization Road. Depending on cost, the project may be extended over a number of years. Ducks Unlimited would be responsible for content design and fabrication of the signage and stands. The Town of Fort Frances would donate the space as well as installation of the signage.

This project will serve to provide educational information to users of the Laverendrye Parkway, visibility to Ducks Unlimited Canada in the Town of Fort Frances, and will position the Town as a partner with one of Canada's best-known environmental organizations. I look forward to discussing this proposal with you further.

Yours in Conservation,

Charles Fisher  
Ducks Unlimited Fort Frances Chapter