

From: message@maddmessage.ca
To: [Lisa Slomke](#)
Subject: [External] MADD Message
Date: Thursday, September 10, 2020 2:10:51 PM

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Lisa

Thanks for taking a moment on Thursday... sorry again for the confusion regarding the emailed appeal sent last week. We are asking that Town of Fort Frances consider supportive representation in the MADD Message Yearbook, the publication designed to raise awareness and funds for the many programs MADD Canada provides, including powerful educational seminars in schools for new, young drivers. The publication is made available to the public free of charge in high traffic locations, recognizing that there is value in reaching the community with messaging focused on reducing the impact of impaired driving. For additional information and to see a recent publication, please visit our website, www.maddmessage.ca . For additional information, to see our rates, and to see a recent e-copy, please visit our website, www.maddmessage.ca . Placing an ad in the publication demonstrates support for stopping impaired driving while publicly promoting commitment to the cause. Without the involvement of communities this important publication would not be possible. Response by reply email or by calling 1-866-767-1736 would be very appreciated... we hope to count on your supportive participation in our upcoming edition.

Yours Truly,
Ken Campbell
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