

**Ministry of Tourism,
Culture and Sport**

Office of the Deputy Minister

9th Floor, Hearst Block
900 Bay Street
Toronto ON M7A 2E1
Tel. 416-326-9326
Fax: 416-314-7854

**Ministère du Tourisme,
de la Culture et du Sport**

Bureau du sous-ministre

Édifice Hearst, 9^e étage
900, rue Bay
Toronto ON M7A 2E1
Tél. : 416 326-9326
Téléc. : 416 314-7854



April 22, 2016

MEMORANDUM TO: Municipal Clerks and Chief Administrative Officers

FROM: Maureen Adamson
Deputy Minister

SUBJECT: Update on Ontario's Culture Strategy

I would like to provide an update on Ontario's Culture Strategy. Last fall, the government launched Culture Talks to start a conversation with Ontarians about the value of culture in their lives and communities to help us develop the province's first Culture Strategy.

I'd like to thank those of you who helped us spread the word as well as those who participated in Culture Talks. We heard from thousands of participants and many municipalities who shared their ideas and thoughts on what culture means and the many ways they contribute to and take part in culture.

We now invite you to participate in the next stage of consultations by providing feedback on the key parts of the draft [Culture Strategy](#), and to share the draft strategy with your contacts who may be interested.

The strategy sets out a new vision for culture and identifies three overarching goals to strengthen culture in communities, fuel the creative economy and promote cultural engagement and inclusion. These goals are supported by strategies and actions to guide Ontario's support for culture so that it continues to grow and flourish in the years to come. The consultation period on the key parts of the draft strategy closes on Friday, May 13, 2016.

We would also like to let you know that we have posted [A Summary of What We Heard from Ontarians](#). This document is an overview of the first stage of consultations held from September 2015 to December 2015, in which we capture the key themes and ideas that emerged during the engagement process.

Our next step will be to review the feedback we receive on the draft strategy. We will then finalize the strategy and release it in June.

We look forward to receiving your feedback and continuing the conversation with Ontarians.

Sincerely,

original signed by

Maureen Adamson
Deputy Minister
Ministry of Tourism, Culture and Sport