



"Dorit Greenspan"
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29/05/2015 09:12 AM

Please respond to
<dorit@earthday.ca>

To <town@fort-frances.com>

cc

bcc

Subject Awards to recognize local environmental heroes!

Hello,

I am writing as a follow-up to the e-mail we sent you regarding the 2015 Hometown Heroes Award Program.

If you know a youth, individual, group or small business in your community that is making a difference to improve the state of the environment at the local level, we encourage you to nominate them for an award at earthday.ca/hometown and help Earth Day Canada (EDC) recognize and celebrate environmental achievement in Canada.

Heroic candidates can win one of the following:

- Youth Hometown Heroes Award—a \$5,000 cash-prize that can be donated to a local environmental group/cause of their choice or be put towards their post-secondary studies in the form of a scholarship
- Individual Hometown Heroes Award—a \$10,000 cash-prize to donate to a local environmental group/cause of their choice
- Group Hometown Heroes Award—a \$10,000 cash-prize to support their work
- Small Business Hometown Heroes Award—a \$5,000 cash-prize that must be used by the business to make an operational change that results in the business lessening their environmental impact, and permission from EDC to use the award and the EDC logo for one year to help market and promote the business and/or an approved product.

For more information or to submit a nomination, please visit earthday.ca/hometown.

Nominations must be postmarked by June 30, 2015.

If you have any questions about the program or would like our guidance completing the nomination package, please contact us at 416-599-1991 ext. 108 (1-888-283-2784 ext. 108) or at heroes@earthday.ca.

We're happy to answer any questions you may have, and guide you through the nomination process.

Yours Sincerely,

Dorit

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