

**To:** Mayor & Council

**From:** Elizabeth (Lisa) Slomke, Town Clerk / Interim Municipal Planner

**Date:** June 17, 2019

**Re:** **The Sleepy Owl – Billboard Sign Request**

### Background

Council received a letter from The Sleepy Owl at the April 8<sup>th</sup> Council meeting. The letter requested permission to install a billboard sign on municipal property along Frog Creek Road (across from Airport). Council referred said request to the Planning & Development Executive Committee for recommendation.

The Planning & Development Executive Committee (PDEC) considered the matter at their April 15 and May 6 meetings. PDEC put forward a recommendation to Council at the May 13<sup>th</sup> Committee of the Whole meeting to approve the request with conditions. Those conditions include entering into a land use agreement, issuance of a sign permit and the requirement for the applicant to pay an annual sign fee.

Please find attached Draft Land Use Agreement which has been reviewed by staff and the applicant. A by-law will need to be considered at the next Council meeting.

The Planning & Development Executive Committee recommends approval of agreement as presented, with minor additions related to H&S and WSIB.

<p>Council approval of this report will agree to the recommendation of the Planning &amp; Development Executive Committee to authorize the execution of a land use agreement with The Sleepy Owl for installation of a billboard sign on Town property at 1003 Frog Creek Road.</p>
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