



Date: June 8th, 2016

Report To: Mayor and Council

From: Patrick Briere, By-Law Enforcement Officer

Re: Fight the Blight Campaign.

Council will recall that through the Strategic Plan item number 6 in the Economic & Community Development Section directed administration to examine and put forth recommendations regarding the beautification and revitalization of the Town of Fort Frances.

A part of this strategic plan initiative was to develop and implement a community wide clean-up, which the By-Law Enforcement Department was to be the primary facilitator of. As you are aware, our department worked in conjunction with Operations & Facilities to develop and implement the initiative known as the Fight the Blight Campaign.

This report is before you today as a final overview of the campaign. Attached to this report you will find the total costs associated with the operation of the campaign.

The Fight the Blight Campaign was a tremendous success. The excitement that was seen within the community was outstanding. The success of the campaign was more than we could have imagined and can be seen in the amount of tonnage brought into the landfill. The pride that was shown by the community in doing their part to revitalize and beautify the Town was second to none. Our office has since received many comments in regards to next steps with this campaign. The only concern that we have is that the Town cannot, on an annual basis, sustain this type of program on its own.

The success of the campaign has probably translated into a community expectation that this will become an annual event. Although the Town can participate in future initiatives, it has been generally understood that, similar to previous community clean-ups, a group from within the community is needed to champion the cause.

Respectfully submitted

A handwritten signature in dark ink, appearing to read 'Patrick Briere', with a long horizontal flourish extending to the right.

Patrick Briere
By-Law Enforcement Officer

OPERATIONS AND FACILITIES

FIGHT THE BLIGHT 2016

ITEM	14-May	15-May	16-May	17-May	18-May	19-May	20-May	TOTAL
WAGES								
Curbside Collection - See totals								
Labour								\$16,843.76
Benefits								\$3,147.27
Equipment								\$7,227.33
TOTAL								\$27,218.36
LANDFILL								
Tonnes	224.683	143.026	49.372	55.478	57.07	68.626	4.75	603.005
Forgone Revenue	\$15,029.42	10,254.45	\$2,866.97	\$3,068.75	\$3,337.70	\$3,944.58	\$252.00	\$38,753.87
Extra Hours - Open to Public	5	12	2	2.5	3.5	4.5	1.5	31
Extra Hours Cost (\$140/hr)	\$700.00	\$1,680.00	\$280.00	\$350.00	\$490.00	\$630.00	\$210.00	\$4,340.00
REFRIGERATION COSTS								
252 Fridges drained and tagged								\$2,356.86
O & F TOTAL COSTS								\$72,669.09

Planning & Development Fight the Blight 2016	16-May	17-May	18-May	19-May	20-May	TOTAL
Item						
Wages (By-Law Officers)						\$2,000.00
Labour (OT Hours)						\$1,268.14
Advertising (TOTAL)						\$554.34
Fuel						\$3,822.44
Planning & Development Total Costs						\$76,491.53
TOTAL COST OF CAMPAIGN						