

## 2020Activities Report on Performance Measures

Standard	OBJECTIVES	Goals Reached
<b>Governance/Policy/Planning</b>	Continue facilitating Museum Advisory Committee; Following governance training, encourage more committee involvement in museum goal setting and outcomes, and willingness to provide leadership & accept responsibility.	Due to pandemic restrictions; Museum Advisory Committee had met 5 times during 2020. In the fall, virtual meetings were resumed. Advisory Committee had one new member join.
<b>Finance</b>	Find, prepare, and report on funding for staff employment and museum development. Actively working with Friends group on fundraising opportunities. Continue to build memberships & increase visitor numbers.	Approved for CMOG; including COVID-19 relief and digital funding. There was approval for 3 student grants, unfortunately, due to the pandemic, the student positions weren't filled. Attendance at Museum is down considerably; the majority occurring in early 2020. Memberships and donations were down.
<b>Collections Management</b>	Seek council approval for collections management intern to provide missing information in database (artifact history, condition, location in museum) and make recommendations as to storage solutions.	Volunteer working diligently with inventory of collection and inputting missing data until the Museum closed in March 2020. Curator updating collection; identifying missing information in database and entering.
<b>Exhibitions</b>	Continue with local exhibit themes, art and local stories. Looking at funding options to bring in a traveling exhibit, and another to buy tablets to enhance the museum experience. Seek partnerships with Royal Canadian Legion for veterans exhibit and local construction company for Causeway exhibit.	January—March- Canada: Day One—April – October Climate Change (The Perils of Plastics) Developed in house. Museum remained closed from March 2020 therefore, the only exhibit viewed was Canada: Day One. The Climate Change exhibit was installed and extended without any public viewing.
<b>Interp/Education</b>	Continue to develop programming for all age groups. Partner with Friends of the Museum group to pay for artist costs and advertising for Saturday arts programming.	Winter/ Fall inter arts programming geared to adults (12 and up) children & families. Local artists lead classes — well attended. Indigenous Art Workshop Series hosted workshops which included Capote making, crafts, as well as an “Storytelling” event in partnership with Kay-Nah-Chi-Wah-Nung Historical Centre.
<b>Research</b>	Continue to add to our research library with current works. Complete research on collection, exhibits, and community requests. Recruit volunteers to assist with research requests.	Volunteers continue work on research of local businesses. This exhibit was originally scheduled to begin November 2020; only staff were able to attend Museum during the closure, therefore, research efforts were very limited. Volunteers were dedicated even with not being able to attend, although volunteer hours in 2020 are also down considerably.
<b>Conservation</b>	Continue to assess and make recommendations on collection care and storage needs.	An anchor made that was purchased from a collector in Timmins, ON. The anchor was made by Russel Brothers Ltd.; which operated in Fort Frances from 1907 to 1937. Restoration work will be required for this anchor.
<b>Physical Plant &amp; Maintenance</b>	Continue monitoring & assessing facility. Oversee housekeeping and maintenance as needed.	There were many issues requiring maintenance; new pipes installed for plumbing; physical barriers for COVID-19 precautions installed; humidity issues resurfaced in late 2020.
<b>Community, Marketing, Public Relations</b>	Ensure museum open and providing service; raise community awareness through various events. Develop partnerships with community. Work with Friends on various activities meant to promote museum. Continue to work with Genealogy and writing groups.	With other community partners, including Kay-Nah-Chi-Wah-Nung Historical Centre, Friends of the Museum, Library, Rainy River District Right Relations Circle. With financial assistance from Friends, a family carnival occurred just before the Covid-19 closure. Saturday arts programming conducted in early winter/spring. A “Garden Tour” was initiated in conjunction with the Friends of the Museum.
<b>Human Resources/ Training—Staff Development</b>	Continue to access training as it comes available while keeping travel costs to minimum. Provide required OH&S and other on-site training. Continue to lobby for additional staffing.	Curator Sherry George retired in April 2020; Assistant Curator Bev Cochrane hired as Curator. The “Certificate Program in Museum Practice” had been halted due to the pandemic. Three people were able to attend a “Collections Management” and Deaccessioning training in early 2020 prior to the closure. 2 casual staff laid off with pandemic closure; 1 recalled in November 2020 on casual basis.