



October 11, 2021

Dear Mayor Caul and Fort Frances Town Council,

November is woman abuse awareness and prevention month and Riverside Community Counselling Services, a program of Riverside Health Care (RHC), is once again pleased to announce the sponsorship of the Shine the Light Campaign.

Shine the Light is a campaign that was initiated in London, Ontario by the London Abused Women's Centre to increase public awareness of the ongoing issue of woman abuse. The campaign's signature colour purple is used to symbolize courage, survival, and honour. November 15, 2021 will be the official "Wear Purple Day" to stand in solidarity with those women who have experienced and endured intimate partner violence and abuse.

We would be honoured if Mayor Caul and Fort Frances Town Council would once again assist in shining a light on the issue of woman abuse by proclaiming the month of November as Woman Abuse Awareness and Prevention Month and would be willing to raise our campaign flag at the Civic Centre. We are also seeking approval to turn the Fort Frances Town Square purple for the month of November by decorating the Square with purple lights, posters and a campaign banner.

Thank you very much for your time and consideration.

Respectfully,

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