

Great
places
IN CANADA

AU CANADA,
c'est ma
place!

**An invitation to participate in a contest
to find Canada's greatest places
while showcasing and benefiting your community.
Plus win great prizes.**



Presented by:

Présenté par :





Introduction

Great Places in Canada, a contest hosted by the Canadian Institute of Planners (CIP), is celebrating its 5th year. We would like to invite your community to participate as the next great streets, neighbourhoods and public spaces are nominated for Great Places in Canada designation for 2015.

The contest was created to celebrate the work of Professional Planners in Canada and increase awareness about the Canadian planning profession. It showcases the nominated places from across the country on the Great Places in Canada website, benefiting the community with online exposure and uniting communities through friendly competition and voting.

Nominating and voting takes place through www.greatplacesincanada.ca. Anyone can nominate a place and voting begins as soon as a nomination is added to the website.

The three categories to nominate under are:

- Great Street
- Great Public Space
- Great Neighbourhood

How it Works

There are **two** ways for a nomination to win.

1. **Grand Prizes** are awarded by a jury of professional planners. Nominations are judged by category on a variety of planning merits and the resulting winners receive a plaque to commemorate their achievement. A prize valued at over \$500 is also awarded.
2. **People's Choice** awards are based solely on which place receives the most votes. It is a fun way to rally your community to vote and support its local nominee. A prize valued at approximately \$2500 is also awarded. Details about prizes will be revealed soon.

The contest launches on May 26 and is run and promoted throughout the summer. The contest winners are announced in November. Additional prizes are also awarded through a random draw in which every nominator is entered. Details about all prizes will be revealed soon on www.greatplacesincanada.ca.

In Closing

Our winning places and nominees have experienced national exposure and renown.

Closer-knit communities, local pride and increased business have also resulted.

"The Greatest Community Award that the Inglewood BRZ received on behalf of the Inglewood community had a direct and positive impact on the businesses in Inglewood. Whether it was the Saturday in December events, the variety of advertising mediums used and television spotlights on 9th Ave (BT and CTV filmed live morning show pieces), the trending on social media - many residents and businesses observed that Christmas 2014 was the busiest they had ever experienced."

Some of our previous Great Places Winners



Promotional Material

We can send, upon request:

- Great bilingual bookmarks as promotional items by post
- Posters sent in file format

Contact:

For more information on Great Places in Canada, please contact:

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About the Canadian Institute of Planners

The Canadian Institute of Planners (CIP) is the national voice of Canada's planning profession. Since 1919, CIP has been dedicated to the advancement of responsible planning throughout Canada. CIP has a membership of over 7,800 professional planners, and collaborates with provincial planning institutes and associations to promote professional standards, training and certification as well as best practices in planning across Canada. Visit www.cip-icu.ca.