



## REPORT

**TO:** Administration & Finance Executive Committee  
**FROM:** Jason Kabel, Community Services Division Manager  
**DATE:** April 25, 2017  
**RE:** Tour de Fort Sponsorship Request

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At the regular meeting of Council on April 24, 2017, Council referred the attached request for support, dated April 11, 2017 from the Tour de Fort Sponsorship Coordinator, Lisa Brockie to the Administration and Finance Executive Committee for recommendation, with input from the Community Services Executive Committee.

The Tour de Fort Committee request is as follows:

We would like to invite the Town of Fort Frances to become an in-kind sponsor of Tour de Fort through a **reduction of the rental fees for the Townshend Theatre**. Support from our sponsors is critical to the ongoing success of the series, allowing us to keep passport prices affordable and accessible to the widest possible audience.

As a sponsor, the Town of Fort Frances will be acknowledged during the introduction of each of the six performances of the series, and your logo or name will be included on printed materials, the Tour de Fort website, and the pre-show slide show. You will also receive tickets to each performance and exclusive invitations to the post-show receptions to meet the artists (see enclosed Sponsorship Benefits Summary for details).

### Recommendation

The Community Services Executive Committee was comfortable with the Town becoming a Gold level sponsor for Tour de Fort as per the levels of support included with the request.

Respectfully Submitted,

A handwritten signature in black ink, appearing to read "J. Kabel".

Jason Kabel