From: rlsports@tbaytel.net
To: Cody Vangel
Subject: [External] Re: Business Impact - Colonization Road Name Change
Date: Tuesday, February 9, 2021 12:39:00 PM

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Good Morning.

If the road is renamed the direct financial impact would be replacing all current business cards, 1500+ printed card cases for licenses, website update fees, business stamps, 2000 preprinted bank cheque's and the time associated in reaching out to all merchandise vendors (estimated 80+) and their combined time to make this change within their systems, then all of the officiating licensing and permitting agencies whom would need to be contacted and have those licenses updated, reprinted and posted. Firearms, Tobacco, Gaming, TSSA etc. Quit a significant ripple effect of time and cost when you consider all involved.

I definitely think the impact will be more significant than the few items I have noted and several thousand dollars.

Who is expected to cover these costs ? Funding Programs ? (We don't have the money)

Who will be responsible for initiating all these updates and changes ? Who is paying for the time and efforts to support this change?

As an aboriginal person the current name means nothing to me, it is just a name and it will never be anything more than that. This change will impact me more then that name ever would.

Derek Nelson Owner
Rainy Lake Sports and Tackle
715 Colonization Road East.

On Tue, 9 Feb 2021 14:01:17 +0000, Cody Vangel <cvangel@fortfrances.ca> wrote:

Good Morning,

As you may already be aware the Town of Fort Frances is in the preliminary consultation stages of potentially renaming Colonization Road East and West.

Given that your business is located on/about Colonization Road East and West, I am looking to understand how/if renaming these roads may potentially impact your business or generate additional costs (i.e. letterhead, business cards, website maintenance, signage, etc).

If you could please write back detailing any potential impact, even if there is none, it would be greatly appreciated such that I can report to the Planning and Development Executive Committee.

If you require additional information or wish to discuss verbally I can be reached by phone at 807-271-0604.

Thank you,

Cody Vangel

Chief Building Official & Municipal Planner

Town of Fort Frances

P: 807.274.5323 ext 1216

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