



**ADMINISTRATION & FINANCE DIVISION  
TREASURY REPORT 2021/31**

**To: Mayor Caul & Members of Council**

**FROM: Dawn Galusha, Treasurer**

**DATE: June 22, 2021**

**SUBJECT: Royal Canadian Legion Manitoba/NW Ontario Command Advertising**

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**BACKGROUND**

At the June 14, 2021 Council Meeting the letter received from the Royal Canadian Legion Manitoba/NW Ontario Command requesting advertising consideration in the printing of the "Military Service Recognition Book" was referred to the Administration & Finance Executive Committee for recommendation.

This book is designed to recognize and honour many of Manitoba/NW Ontario's brave Veterans on an individual basis who have served our Country so well. The publication is intended to help the legion in their role as the "Keepers of Remembrance".

A rate sheet is enclosed for consideration of levels of advertising. In 2016, Council received the request with no further action taken. In 2017 to 2020 an advertisement of 1/10 page (Business Card B&W) size advertisement in the "Military Service Recognition Book" was approved.

**RECOMMENDATION**

The Administration & Finance Executive Committee recommends approval of an advertisement of 1/10 page (Business Card B&W) size in the "Military Service Recognition Book" in the amount of \$205.00.

Council Approval of this Report will agree to the Administration & Finance Executive Committee to approve an advertisement of 1/10 page (Business Card B&W) size in the "Military Service Recognition Book" in the amount of \$205.00.