



Memo to: NOCA Region 1 Club Delegates  
From: Leslie Kerr, NOCA Executive Director  
Date: November 13, 2019  
Re: Hosting Bids for the 2021 NOCA Men's and Scotties Combined Provincials

Region 1 is the host region for the Men's and Women's Provincial (combined event) in 2021. The NOCA host site committee is asking any clubs interested in hosting this combined event to submit a bid proposal. Your club must have a **minimum of 4 sheets**. The Men's and Women's Provincial is a round robin event and will take place **January 25-31, 2021. Please note that preference will be given to bids to host in an arena.**

Interested clubs should address the following topics in their bid:

- Curling Facility and Arena Information (number of sheets, age of rocks, info about plant, qualifications of ice team, change rooms, restaurant facilities etc)
- Ability to Live Stream any or all games
- Accommodation Information (hotel locations, services and rates)
- Names of Organizing Committee members;
- Previous Event Hosting Experience
- Marketing/Sponsorship Strategy
- Budget/Financial Forecast
- Special Events and/or features that will make the event unique and an exceptional experience for the competitors
- Transportation Plans– Internal & External
- Legacy to club
- Legacy to NOCA (10 % of NET profits)
- Other Relevant Information

Attached is a template which will be used to evaluate all submissions.

Please submit bids via email or fax to:

NOCA  
P.O. Box 940  
Atikokan, ON P0T 1C0  
Attn: 2021 Men's and Women's Provincial  
[leslie.kerr@curlnoca.ca](mailto:leslie.kerr@curlnoca.ca)

**Deadline for submission is December 31, 2019.** The site will be awarded by the host site committee by February 22, 2019.

Note: If no bids are received by December 31, 2019, the event will be offered to Region 2 (Thunder Bay area).

If you require additional information, please contact me anytime.

Sincerely,

A handwritten signature in black ink that reads "Leslie Kerr".

Leslie Kerr  
[leslie.kerr@curlnoca.ca](mailto:leslie.kerr@curlnoca.ca)  
807-598-0051

cc: Karen Saarimaki, Region 3 Director and Competitions Chair

**NOCA**  
**Playdown Site Evaluation Template**

<b>Bid Element</b>	<b>Score 1-5 (1 lowest)</b>
Sound Business Plan and Marketing Plan for Event	
Quality of Sport Facility & Equipment. Technical requirements	
Athlete Accommodations	
Ability to live stream any or all games	
Community's Event Hosting Experience	

Anticipated Community Support (municipal and/or corporate \$, media, crowds...)	
Community Readiness and desire to Host (ie. volunteer committee in place...)	
Ceremonies and other events	
Special Features of Event (how will it be unique for athletes and spectators?)	
Transportation – Internal & External	
Legacy to Club	

Legacy to NOCA	
General Comments	
<b>Total:</b>	

**Hosts should be:**

- Athlete-centred
- Volunteer Driven
- Community Based

**Successful bids DEMONSTRATE how the host community:**

- Will provide an exceptional experience for the athletes
- Has the ability, expertise, experience, desire and facilities to run an excellent event
- Will support the event (government, event participation, corporations, media, volunteers, spectators)

**Evaluator:**