



TOWN OF FORT FRANCES ADMINISTRATION & FINANCE DIVISION TREASURY REPORT 2013/118

TO: Mayor Avis & Members of Council
FROM: Laurie Witherspoon, Treasurer
DATE: December 4, 2013
SUBJECT: Christmas Greetings on 93.1 The Border

BACKGROUND

Please find attached the 2013 Holiday Greetings request for consideration received from 93.1 The Border for 30 (\$189.00 plus HST) or 60 (\$299.00 plus HST) radio holiday greetings running 15 seconds in length. The greetings would air on or around December 20, 2013 ending January 1, 2014.

Last year Council authorized 30-fifteen second Holiday Greetings on 93.1 The Border from December 21/12 to January 1/13 for a cost of \$189.00 plus HST

RECOMMENDATION

The Administration & Finance Executive Committee recommends Council approve Choice B – 30 15-second holiday greetings from December 20/13 to January 1/14 on 93.1 The Border in the amount of \$189.00 plus applicable taxes.

<p>Council Approval of This Report Will Agree to the recommendation of the Administration & Finance Executive Committee to authorize 30 fifteen second Holiday Greetings on 93.1 The Border from December 20/13 to January 1/14 for a cost of \$189.00 plus HST.</p>
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Deborah Emes
<Emes.Deborah@radioabl.ca>
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11/20/2013 11:47 AM

To "lwitherspoon@fort-frances.com"
<lwitherspoon@fort-frances.com>

cc

bcc

Subject Christmas Greetings on 93.1 The Border

Hi Laurie,

It's that time again, Christmas greetings on 93.1 The Border. You will find the package attached please make your package selection and include any info you wish to have in greeting. You can email or fax back your choice, if you have any questions please give me a call.

Cheers!

Deborah Emes

Advertising Consultant
93.1 The Border

Office: 807-274-5341

Cell: 807-275-7093

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email: emes.deborah@radioabl.ca

This communication and its attachments are confidential and may be privileged. If you are not the intended recipient, please immediately notify the sender and then delete this communication and its attachments without reading or forwarding it. Thank You.



THINK GREEN! before printing this email. Christmas greetings 2013.docx

93.1 The Border 2013 Holiday Greeting Package

Wish your customers and staff and friends a Merry Christmas and Happy New Year on the RADIO. Holiday greetings will begin to air on or around December 20, 2013 ending January 1, 2014. Your holiday greeting will be 15 seconds in length; all announcements will air between 6am and 12a Monday thru Sunday, We have three packages are available, please circle your choice!

Choice A- 60 x 15 second Greetings \$299 + HST

Choice B- 30 x 15 second Greetings \$189 + HST

Participating Business

Contact Phone

Customer Signature _____ Date _____

Special Message _____

Your Advertising Consultant will be following up with a phone call next week!