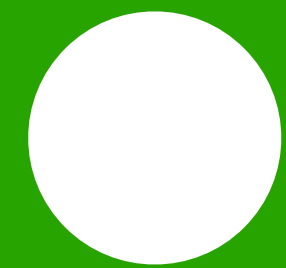


Report to Council 2019 Economic Development

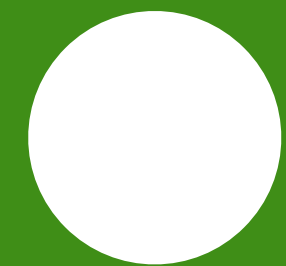
Feb 10, 2020



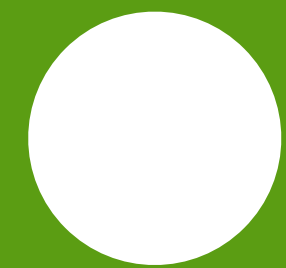
RRFDC



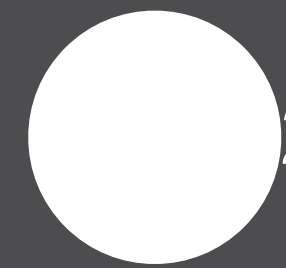
Geoff Gillon
Regional Economic Development Officer



Shaari Clinker and Angela Halverson
Finance and Small Business Loans/Counselling

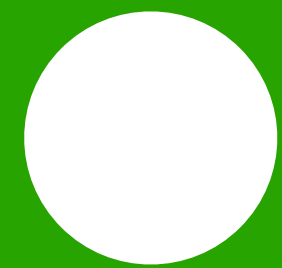


Consultants:
General Ec Dev, Forestry, Marketing, Planning, Digital and Design, Pulp
and Paper, Legal and Lobbyists



Leverage:
2020 -14 Grants plus 3 Town directly Varying \$3,000 to millions (tile)

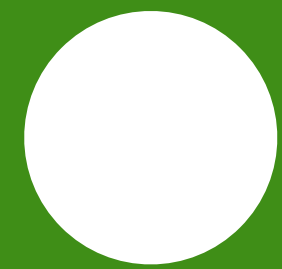
2019 Core Services



Tourism Promotion

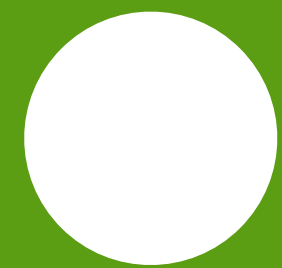
Advertising, product development, Fort Frances Welcome Center, market square, events tent

Supporting events and festivals



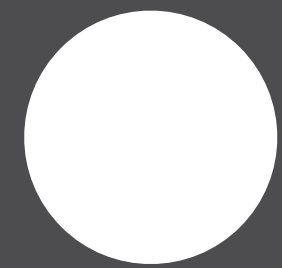
Industrial Lot Sales

Policy, planning, marketing, offer preparation



Small Business and Industry Support

Training, information sharing, GoLocal, inbound inquiries, forestry, mining procurement, SME succession planning

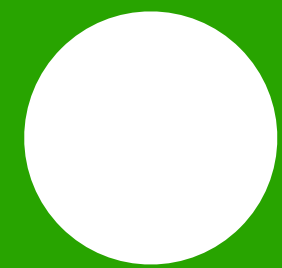


Civic and Community Building Initiatives

Canada Day Parade, Project Petunia, Age Friendly, Fort Frances Brand

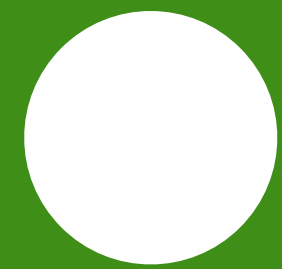


2019 Priority Projects



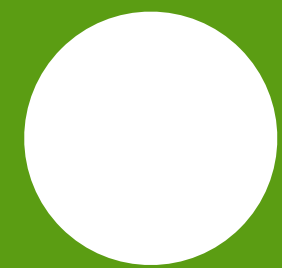
Fort Frances Tourism Center

Grant applications for core funding and staffing, operations and improvements.



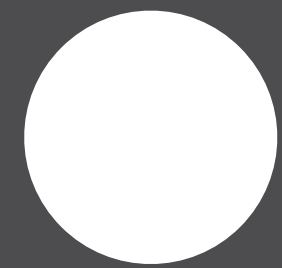
Rainy Lake Square and Market

Grant applications, event organization, staffing, marketing and logistics.



GoLocal

Marketing, tracking, technical support.

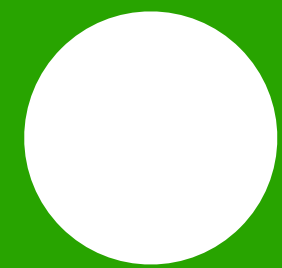


Digital and Social Support

Small business training, development of Town's digital footprint, and Town's social media.



2019 Priority Projects

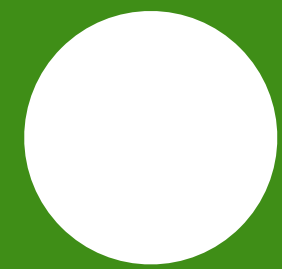


Forestry

Mill Asset Sale

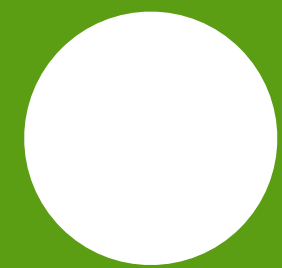
ESFL Boundary Waters Forestry Corps

Value Added Opportunities



Municipal Accommodation Tax

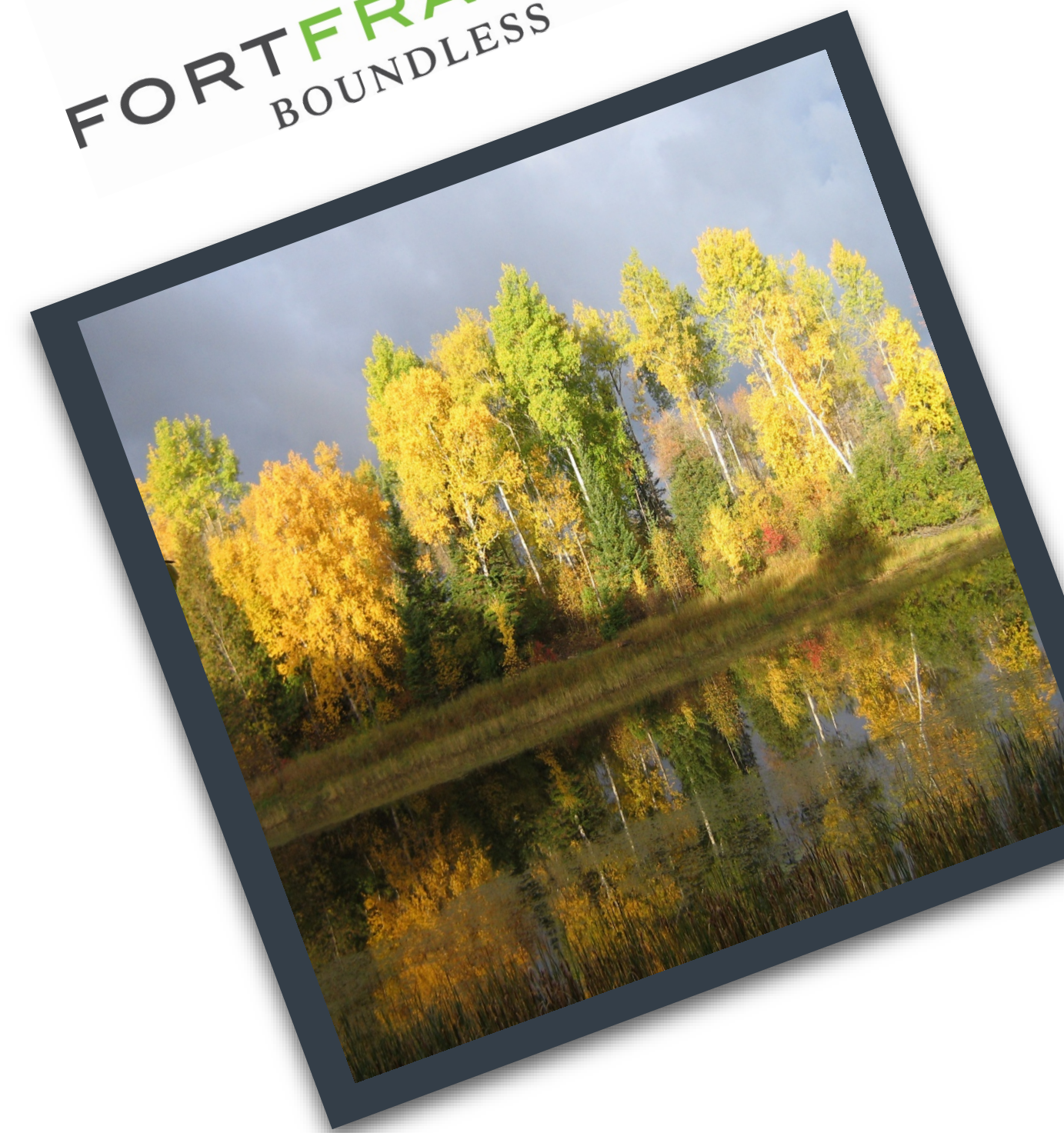
Multi year plan



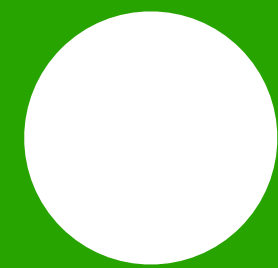
Welcoming Your Next Home Town

Providing opportunities for increased diversity in our population

- Reconciliation support – South Asian festival – Pride etc etc

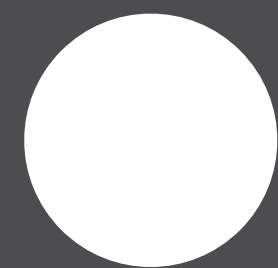


2019 Priority Projects



New Gold and Mining Exploration

Assisting with training plans and grants, linking vendors with opportunities.



Regional Economic Development

Partnerships that grow opportunity across the district and in turn benefit Fort Frances. Example: Tile Drainage



QUESTIONS?



FORTFRANCES
BOUNDLESS

◆ **Main Office**
601 Mowat Ave
Fort Frances, ON

◆ **Key Personnel**
Tannis Drysdale – Fort Frances Enhanced
Economic Development
Cell 807 276 4779
◆ Office 807 274

Geoff Gillion – Regional Economic
Development
Gurvinder Grewal – NOHFC Intern
Shaari Clinker – Billing and Grant
Management

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