

TOWN OF FORT FRANCES

MINUTES

April 11, 2016

The meeting of Economic Development Advisory Committee of the Town of Fort Frances was held in the Committee Room on April 11, 2016 from 11:40 a.m. to 1:05p.m.

PRESENT: G. Rogozinski, Chair, E. Fagerdahl, D. Fortes, C. Mallory, J. Gillon, R. Avis, K. Perry

ALSO PRESENT: G. Gillon, RRFDC, A. Byrnes and P. Briere (By-Law Enforcement), J. Cumming and K. Lawson, Secretary.

REGRETS: M. McCaig, K. McCaig, J. Lampi-Hughes, J. McTaggart, M. Caron and T. Drysdale (RRFDC).

1. Call to Order - 11:40 a.m.

2. Non-agenda Committee items which because of urgency cannot be deferred to a subsequent meeting, identified to be considered later in the meeting.

2.1 1) Sports Tourism Update.

3. Disclosure of pecuniary interest and the general nature thereof

4. Items Referred from Council

4.1 "Fight the Blight" - Presentation from A. Byrnes and P. Briere, Town of Fort Frances By-Law Department.

- Arlene Byrnes and Patrick Briers provided an update on the "Fight The Blight" Initiative. They identified the dates where residents could place their bags or receptacles out without the use of a bag tag and are reminding residents that they still need to comply with the 40 pound weight limit. The free dump days are scheduled for May 14th and May 15th from 7:00 a.m. to 7:00 p.m. Residents should bring identification showing their residency. The Town Wide Clean Up is scheduled between May 16th and 19th. Please call the By-Law Department to schedule a pick up. They also extended an invitation to anyone who might be interested in volunteering. Mayor Avis and Mark McCaig expressed their appreciation for the hard work and efforts by both Ms. Byrnes and Mr. Briere.

4.2 Downtown Parking Issues - (Town of Fort Frances By-Law Department will be in attendance).

- Arlene Byrnes and Patrick Briere, By-Law Department provided members with an update on the feedback and options the Town is considering in dealing with the parking issues in the downtown core. The overall reaction from the downtown business owners

has been negative with respect to the implementation of parking meters. Committee members thanked Ms. Byrnes and Mr. Briere for their efforts to date.

5. New Business

5.1 Update re: International Falls Market Assessment Survey.

G. Gillon provided a brief update of the telephone survey undertaken by Andrew J. Enns, ENRG Research Group, of Koochiching County residents in hopes of gaining a better insight into the shopping and spending patterns of the cross-border travellers. Results of the survey will be made available at the next regular meeting of the committee.

5.2 Update re: April 6th Presentation from C. Fields

- G. Gillon provided an update on the presentation given by Senior Strategist Chris Fields of Rynic Communications respecting the planning workshop that was held April 6th, 2016 at La Place Rendez-Vous. Those in attendance felt the workshop provided greater clarity to the Boundless Branding, and its development going forward.

6. Non-agenda Items

6.1 J. Cumming re: Update on Sports Tourism.

-Mr. Cumming provided a brief verbal update on the Sports Tourism Planning Session planned for April 13th. Mr. Cumming will be facilitating the event. He will update further at the next regular meeting.

7. Adjourn / Next Meeting Date - May 2nd, 2016

Meeting Adjourned at 1:05 p.m.