From: Kathy Lampi
To: Cody Vangel
Subject: [External] Re: Business Impact - Colonization Road Name Change
Date: Tuesday, February 9, 2021 2:43:46 PM

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M. Wu Dentistry

Dr. Michael Wu, D.D.S
1201 Colonization Road West, Fort Frances, Ontario P9A 2T6
(807) 274-5365 Fax (807) 274-1738
www.ffdentist.com

Hi Cody,

In response to your email, here is a list of changes just off the top of my head.

Business cards

Letterhead, intake forms, consent for treatment forms, other dental related paperwork

Preprinted freight/waybills/shipping labels

Preprinted envelopes

Website

Facebook page

We have 3 year paid advertising with both golf courses for score cards- cannot be reprinted

Advertising contracts with different advertising agencies that will charge to change our address.

Imprinted - reusable shopping bags, water bottles, pens, key rings

We hold may different licenses to operate our facility, they will have to change not to mention our corporation, and corporation holdings. which will require a lawyer to change some of these legal documents

Also the inconvenience of changing all addresses for our supplies for both mailings as well as deliveries

Pleas don't hesitate to contract me if you have any further questions

Kathy Lampi

office manager

officemanager@tbatel.net

From: Wu Dentistry
Sent: Tuesday, February 9, 2021 9:14 AM
To: 'Kathy Lampi'
Subject: FW: Business Impact - Colonization Road Name Change

From: Cody Vangel [mailto:cvangel@fortfrances.ca]
Sent: February-09-21 8:01 AM
To: undisclosed-recipients:
Subject: Business Impact - Colonization Road Name Change

Good Morning,

As you may already be aware the Town of Fort Frances is in the preliminary consultation stages of potentially renaming Colonization Road East and West.

Given that your business is located on/about Colonization Road East and West, I am looking to understand how/if renaming these roads may potentially impact your business or generate additional costs (i.e. letterhead, business cards, website maintenance, signage, etc).

If you could please write back detailing any potential impact, even if there is none, it would be greatly appreciated such that I can report to the Planning and Development Executive Committee.

If you require additional information or wish to discuss verbally I can be reached by phone at 807-271-0604.

Thank you,

Cody Vangel
Chief Building Official & Municipal Planner
Town of Fort Frances
P: 807.274.5323 ext 1216
C: 807.271.0604