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From: Silverleaf Writers Guild <silverleafwriters@gmail.com>
Sent: Tuesday, April 11, 2017 10:40 AM
To: Silverleaf Writers Guild
Subject: For Your Community: The Northern Ontario Book Fair
Attachments: Press Release - NO Book Fair.pdf; Book fair poster.jpg

Good morning,

The Silverleaf Writers Guild is a non-profit arts group that provides support services to writers across Northern Ontario. This summer, we're happy to announce that we'll be holding the first ever Northern Ontario Book Fair to help writers across the region sell their books. The 8-day event will take place from June 24 - July 1, 2017 in Timmins, ON.

I've attached a press release and a poster. While we will be sending out this press release to as many Northern Ontarians as we can, we cannot possibly reach everyone. We would appreciate your help in getting this information out to your community. If there are a lot of participating authors from your community, we may be able to hold the Northern Ontario Book Fair in your community next year.

People you could consider sending this to include:

- **Community Leaders:** Please forward this to mayors, councillors and other community leaders who can in turn inform their constituents
- **Arts & Culture Administrators:** Please forward this to museums, libraries, art galleries and other organizations that may know local writers
- **The media:** If you have a media list, I would appreciate your sending it out to them as I may not be able to find contact information for all of them.
- **Directly to your community members:** Please share it with your community via your website, social media, email and any other means you can.

Please email me back confirming that you've received this email. I will be making follow up phone calls to ensure this didn't end up in anyone's spam folder.

Thank you very much in advance for your support and helping us make the Northern Ontario Book Fair a huge success.

Jessica Trudel
Secretary/Treasurer
Silverleaf Writers Guild



Northern Ontario authors get spotlight this summer

FOR IMMEDIATE RELEASE

Timmins, ON. The Silverleaf Writer's Guild is excited to announce that the first-ever Northern Ontario Book Fair will take place this summer from June 24 to July 1, 2017 at Gillies Lake in Timmins, ON. The event, which coincides with the Stars & Thunder festival, will feature book-length works from Northern Ontario writers. Attendees will be able to purchase products, speak directly with regional authors, and learn about the Silverleaf Writers Guild's services.

The Silverleaf Writers Guild hopes the timing of the Northern Ontario Book Fair will help push the literary works of Northern Ontario authors out to an international audience. The City of Timmins anticipates 23,000 spectators during the Stars & Thunder festival from across the country and other parts of the world.

Over the next few months, the Silverleaf Writers Guild Board of Directors will be reaching out to communities across Northern Ontario to invite authors to sell their self-published manuscripts at the book fair. Any author currently living in Northern Ontario or born in Northern Ontario will be eligible (certain conditions apply). The Board of Directors will also be seeking corporate sponsorships to help cover some of the costs of running the fair.

The Silverleaf Writers Guild was established in late 2015. The guild provides services in the form of goal-setting, accountability, writing challenges, encouragement, feedback, and various learning opportunities. The group also collaborated to produce a book, *Thinking Toque: Writing Prompts for the North*, in November 2016, and plans to publish more literary works by Northern Ontario authors in the coming months.

The guild meets Wednesday evenings from 6:00 to 8:00 p.m. at the Timmins Public Library, and connects with writers in other communities via Skype. In time, the Board of Directors hopes to establish in-person groups in other communities as the Silverleaf Writers Guild grows.

CONTACT:

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