

TO: Mayor Avis & Members of Council

FROM: Dawn Galusha, Deputy Treasurer

DATE: December 5, 2017

SUBJECT: B93.1 the Border (CFOB Fort Frances) Christmas Advertising Request

BACKGROUND

At the November 27th, 2017 Council Meeting, the request for Christmas radio advertising received from B93.1 the Border (CFOB Fort Frances) was referred to the Administration & Finance Executive Committee for recommendation.

B93.1 the Border (CFOB Fort Frances) advertising request consideration of either 45 - 15 second holiday greetings aired December 17th to December 31st (3 per day) at a cost of \$349 or 26 – 15 second holiday greetings aired December 19th to December 31st (2 per day) at a cost of \$249.

Recommendation

The Administration & Finance Executive Committee recommends that Council approve the purchase of 26 – 15 second Holiday Greeting to be aired on B93.1 The Border from December 19 to 31, 2017 at a cost of \$249.00 plus HST.

Council Approval of This Report Will Agree to the recommendation of the Administration and Finance Executive Committee to approve the purchase of twenty-six 15 second Holiday Greeting ads to be aired on B93.1 The Border from December 19 to 31, 2017 at a cost of \$249.00 plus HST.