

March 15, 2021

Report To: Mayor and Council

From: Aaron Bisson, Manager of Recreation and Culture

RE: Memorial Sports Centre Membership Statistics to Jan 2018 to Feb 2021

In the documents attached please find the monthly membership information for 2019 through February 2021 with comparison to prior year. Of importance to note is that COVID-19 has significantly impacted operations and thus memberships at the Memorial Sports Centre. The Facility was closed for part of March 2020, August 2020, December 2020, and February 2021 and all of April 2020, May 2020, June 2020, July 2020, and January 2021.

Another consideration when looking at the statistics is that more emphasis or consideration should be placed on Annual, 6-month and 3-month memberships as they hold greater value and contribute to the revenue of the facility at a higher level. With the facility being closed for part or all of 9 of the last 12 months it has caused memberships to be extended to ensure our customers were impacted as little as possible from the closure and allow them to use the facility for the time they had paid for. This extension and the previously mentioned closures have caused the number of new memberships purchased to be significantly less over the previous 12-month period and the effect of these closures and restrictions in place due to COVID-19 on new memberships will continue to linger into early summer.

Once we are through the lockdown phases of the pandemic and we are allowed to operate under at a minimum of yellow without further restrictions our memberships should stabilize.

Respectfully Submitted,

Aaron Bisson

Aaron Bisson
Manager of Recreation and Culture

Memorial Sports Centre Membership Statistics

February

Membership Type	Quantity Current Year	Quantity Prior Year	Increase/ Decrease in Memberships
Adult 10 day	0	1	-1
Adult 5 day	1	0	1
Adult Membership - 1 Month	5	7	-2
Adult Membership - 3 Month	5	15	-10
Adult Membership - 6 Month	5	1	4
Adult Membership - Annual	3	13	-10
Adult Membership - TOFF 1 Month	0	0	0
Adult Membership - TOFF 6 Month	0	0	0
Adult Membership - TOFF Annual	0	0	0
Adult Membership - TOFF 3 Month	0	0	0
Family Memberships - Annual	0	2	-2
Senior 10 Day	1	0	1
Senior 5 Day	0	2	-2
Senior Membership - 1 Month	4	7	-3
Senior Membership - 3 Month	5	2	3
Senior Membership - 6 Month	0	0	0
Senior Membership - Annual	1	5	-4
Senior Membership - TOFF 3 Month	0	0	0
Senior Membership - TOFF Annual	0	0	0
Student 5 Day	0	0	0
Student Membership -1 Month	0	0	0
Student Membership -3 Month	1	1	0
Student Membership -6 Month	1	0	1
Student Membership - Annual	0	0	0
Student Membership -TOFF Annual	0	0	0
Student Membership -TOFF 3 Month	0	0	0
Student Membership -TOFF 6 Month	0	0	0
Child 5 Day	0	0	0
Child Membership - Annual	0	1	-1
Total Memberships	32	57	-25

Memorial Sports Centre Membership Statistics

January

Membership Type	Quantity Current Year	Quantity Prior Year	Increase/ Decrease in Memberships
Adult 10 day	0	1	-1
Adult 5 day	0	1	-1
Adult Membership - 1 Month	0	17	-17
Adult Membership - 3 Month	0	18	-18
Adult Membership - 6 Month	0	7	-7
Adult Membership - Annual	0	13	-13
Adult Membership - TOFF 1 Month	0	0	0
Adult Membership - TOFF 6 Month	0	0	0
Adult Membership - TOFF Annual	0	1	-1
Adult Membership - TOFF 3 Month	0	1	-1
Family Memberships - Annual	0	4	-4
Senior 10 Day	0	0	0
Senior 5 Day	0	0	0
Senior Membership - 1 Month	0	7	-7
Senior Membership - 3 Month	0	9	-9
Senior Membership - 6 Month	0	0	0
Senior Membership - Annual	0	1	-1
Senior Membership - TOFF 3 Month	0	0	0
Senior Membership - TOFF Annual	0	0	0
Student 5 Day	0	0	0
Student Membership -1 Month	0	2	-2
Student Membership -3 Month	0	5	-5
Student Membership -6 Month	0	0	0
Student Membership - Annual	0	3	-3
Student Membership -TOFF Annual	0	0	0
Student Membership -TOFF 3 Month	0	0	0
Student Membership -TOFF 6 Month	0	0	0
Child 5 Day	0	0	0
Child Membership - Annual	0	4	-4
Total Memberships	0	94	-94

Memorial Sports Centre Membership

2020 Recap

Membership Type	Quantity		Increase/ Decrease in
	Current Year	Quantity Prior Year	Members hips
Adult 10 day	11	21	-10
Adult 5 day	3	14	-11
Adult Membership - 1 Month	60	138	-78
Adult Membership - 3 Month	84	134	-50
Adult Membership - 6 Month	19	51	-32
Adult Membership - Annual	62	124	-62
Adult Membership - TOFF 1 Month	0	3	-3
Adult Membership - TOFF 6 Month	3	1	2
Adult Membership - TOFF Annual	2	6	-4
Adult Membership - TOFF 3 Month	1	0	1
Family Memberships - Annual	16	38	-22
Senior 10 Day	5	0	5
Senior 5 Day	12	5	7
Senior Membership - 1 Month	28	47	-19
Senior Membership - 3 Month	42	53	-11
Senior Membership - 6 Month	13	19	-6
Senior Membership - Annual	21	48	-27
Senior Membership - TOFF 3 Month	1	0	1
Senior Membership - TOFF Annual	0	1	-1
Student 5 Day	0	5	-5
Student Membership -1 Month	14	23	-9
Student Membership -3 Month	19	49	-30
Student Membership -6 Month	2	14	-12
Student Membership - Annual	8	12	-4
Student Membership -TOFF Annual	0	1	-1
Student Membership -TOFF 3 Month	2	0	2
Student Membership -TOFF 6 Month	0	1	-1
Child 5 Day	1	1	0
Child Membership - Annual	8	35	-27
Total Memberships	437	844	-407

Memorial Sports Centre Membership Statistics

December

Membership Type	Quantity Current Year	Quantity Prior Year	Increase/ Decrease in Memberships
Adult 10 day	2	3	-1
Adult 5 day	0	1	-1
Adult Membership - 1 Month	3	9	-6
Adult Membership - 3 Month	4	15	-11
Adult Membership - 6 Month	2	5	-3
Adult Membership - Annual	5	6	-1
Adult Membership - TOFF 1 Month	0	0	0
Adult Membership - TOFF 6 Month	0	0	0
Adult Membership - TOFF Annual	0	0	0
Adult Membership - TOFF 3 Month	0	0	0
Family Memberships - Annual	0	0	0
Senior 10 Day	1	0	1
Senior 5 Day	0	1	-1
Senior Membership - 1 Month	0	2	-2
Senior Membership - 3 Month	6	4	2
Senior Membership - 6 Month	1	1	0
Senior Membership - Annual	3	4	-1
Senior Membership - TOFF 3 Month	1	0	1
Senior Membership - TOFF Annual	0	0	0
Student 5 Day	0	2	-2
Student Membership -1 Month	3	5	-2
Student Membership -3 Month	2	1	1
Student Membership -6 Month	0	0	0
Student Membership - Annual	1	0	1
Student Membership -TOFF Annual	0	0	0
Student Membership -TOFF 3 Month	1	0	1
Student Membership -TOFF 6 Month	0	0	0
Child 5 Day	0	0	0
Child Membership - Annual	1	2	-1
Total Memberships	36	61	-25

Memorial Sports Centre Membership Statistics

November

Membership Type	Quantity Current Year	Quantity Prior Year	Increase/ Decrease in Memberships
Adult 10 day	4	3	1
Adult 5 day	1	5	-4
Adult Membership - 1 Month	6	13	-7
Adult Membership - 3 Month	15	9	6
Adult Membership - 6 Month	3	8	-5
Adult Membership - Annual	5	11	-6
Adult Membership - TOFF 1 Month	0	1	-1
Adult Membership - TOFF 6 Month	1	0	1
Adult Membership - TOFF Annual	0	1	-1
Adult Membership - TOFF 3 Month	0	0	0
Family Memberships - Annual	2	11	-9
Senior 10 Day	4	0	4
Senior 5 Day	5	0	5
Senior Membership - 1 Month	7	5	2
Senior Membership - 3 Month	6	3	3
Senior Membership - 6 Month	4	2	2
Senior Membership - Annual	3	6	-3
Senior Membership - TOFF 3 Month	0	0	0
Senior Membership - TOFF Annual	0	0	0
Student 5 Day	0	0	0
Student Membership -1 Month	3	0	3
Student Membership -3 Month	1	7	-6
Student Membership -6 Month	0	2	-2
Student Membership - Annual	0	1	-1
Student Membership -TOFF Annual	0	1	-1
Student Membership -TOFF 3 Month	1	0	1
Student Membership -TOFF 6 Month	0	0	0
Child 5 Day	1	0	1
Child Membership - Annual		0	0
Total Memberships	72	89	-17

Memorial Sports Centre Membership Statistics

October

Membership Type	Quantity Current Year	Quantity Prior Year	Increase/ Decrease in Memberships
Adult 10 day	0	3	-3
Adult 5 day	1	1	0
Adult Membership - 1 Month	1	15	-14
Adult Membership - 3 Month	7	10	-3
Adult Membership - 6 Month	3	8	-5
Adult Membership - Annual	6	13	-7
Adult Membership - TOFF 1 Month	0	1	-1
Adult Membership - TOFF 6 Month	2	0	2
Adult Membership - TOFF Annual	0	2	-2
Adult Membership - TOFF 3 Month	0	0	0
Family Memberships - Annual	0	4	-4
Senior 10 Day	0	0	0
Senior 5 Day	2	0	2
Senior Membership - 1 Month	2	5	-3
Senior Membership - 3 Month	5	5	0
Senior Membership - 6 Month	4	8	-4
Senior Membership - Annual	3	4	-1
Senior Membership - TOFF 3 Month	0	0	0
Senior Membership - TOFF Annual	0	1	-1
Student 5 Day	0	1	-1
Student Membership -1 Month	2	0	2
Student Membership -3 Month	3	3	0
Student Membership -6 Month	1	1	0
Student Membership - Annual	2	1	1
Student Membership -TOFF Annual	0	0	0
Student Membership -TOFF 3 Month	0	0	0
Student Membership -TOFF 6 Month	0	0	0
Child 5 Day	0	0	0
Child Membership - Annual	2	6	-4
Total Memberships	46	92	-46

Memorial Sports Centre Membership Statistics

September

Membership Type	Quantity Current Year	Quantity Prior Year	Increase/ Decrease in Memberships
Adult 10 day	2	1	1
Adult 5 day	0	0	0
Adult Membership - 1 Month	6	8	-2
Adult Membership - 3 Month	7	9	-2
Adult Membership - 6 Month	3	8	-5
Adult Membership - Annual	9	15	-6
Adult Membership - TOFF 1 Month	0	0	0
Adult Membership - TOFF 6 Month	0	1	-1
Adult Membership - TOFF Annual	0	1	-1
Adult Membership - TOFF 3 Month	0	0	0
Family Memberships - Annual	8	6	2
Senior 10 Day	0	0	0
Senior 5 Day	1	1	0
Senior Membership - 1 Month	2	4	-2
Senior Membership - 3 Month	6	11	-5
Senior Membership - 6 Month	2	3	-1
Senior Membership - Annual	3	4	-1
Senior Membership - TOFF 3 Month	0	0	0
Senior Membership - TOFF Annual	0	0	0
Student 5 Day	0	0	0
Student Membership -1 Month	2	3	-1
Student Membership -3 Month	4	3	1
Student Membership -6 Month	0	10	-10
Student Membership - Annual	1	4	-3
Student Membership -TOFF Annual	0	0	0
Student Membership -TOFF 3 Month	0	0	0
Student Membership -TOFF 6 Month	0	1	-1
Child 5 Day	0	0	0
Child Membership - Annual	0	9	-9
Total Memberships	56	102	-46

Memorial Sports Centre Membership Statistics

Aug

Membership Type	Quantity		Increase/
	Current	Quantity	Decrease in
	Year	Prior Year	Memberships
Adult 10 day	1	3	-2
Adult 5 day	0	0	0
Adult Membership - 1 Month	9	10	-1
Adult Membership - 3 Month	2	6	-4
Adult Membership - 6 Month	0	6	-6
Adult Membership - Annual	9	10	-1
Adult Membership - TOFF 1 Month	0	1	-1
Adult Membership - TOFF 6 Month	0	0	0
Adult Membership - TOFF Annual	1	1	0
Adult Membership - TOFF 3 Month	0	0	0
Family Memberships - Annual	0	0	0
Senior 10 Day	0	0	0
Senior 5 Day	1	0	1
Senior Membership - 1 Month	1	0	1
Senior Membership - 3 Month	2	6	-4
Senior Membership - 6 Month	2	2	0
Senior Membership - Annual	3	9	-6
Senior Membership - TOFF 3 Month	0	0	0
Senior Membership - TOFF Annual	0	0	0
Student 5 Day	0	1	-1
Student Membership -1 Month	2	3	-1
Student Membership -3 Month	0	0	0
Student Membership -6 Month	1	0	1
Student Membership - Annual	1	3	-2
Student Membership -TOFF Annual	0	0	0
Student Membership -TOFF 3 Month	0	0	0
Student Membership -TOFF 6 Month	0	0	0
Child 5 Day	0	0	0
Child Membership - Annual	0	10	-10
Total Memberships	35	71	-36

Memorial Sports Centre Membership Statistics

July

Membership Type	Quantity Current Year	Quantity Prior Year	Increase/ Decrease in Memberships
Adult 10 day	0	1	-1
Adult 5 day	0	1	-1
Adult Membership - 1 Month	1	7	-6
Adult Membership - 3 Month	2	4	-2
Adult Membership - 6 Month	0	0	0
Adult Membership - Annual	0	7	-7
Adult Membership - TOFF 1 Month	0	0	0
Adult Membership - TOFF 6 Month	0	0	0
Adult Membership - TOFF Annual	0	1	-1
Adult Membership - TOFF 3 Month	0	0	0
Family Memberships - Annual	0	0	0
Senior 10 Day	0	0	0
Senior 5 Day	0	0	0
Senior Membership - 1 Month	0	0	0
Senior Membership - 3 Month	0	1	-1
Senior Membership - 6 Month	0	0	0
Senior Membership - Annual	0	2	-2
Senior Membership - TOFF 3 Month	0	0	0
Senior Membership - TOFF Annual	0	0	0
Student 5 Day	0	0	0
Student Membership -1 Month	0	3	-3
Student Membership -3 Month	1	3	-2
Student Membership -6 Month	0	0	0
Student Membership - Annual	0	0	0
Student Membership -TOFF Annual	0	0	0
Student Membership -TOFF 3 Month	0	0	0
Student Membership -TOFF 6 Month	0	0	0
Child 5 Day	0	0	0
Child Membership - Annual	0	0	0
Total Memberships	4	30	-26

Memorial Sports Centre Membership Statistics

June

Membership Type	Quantity Current Year	Quantity Prior Year	Increase/ Decrease in Memberships
Adult 10 day	0	2	-2
Adult 5 day	0	0	0
Adult Membership - 1 Month	0	5	-5
Adult Membership - 3 Month	0	2	-2
Adult Membership - 6 Month	0	0	0
Adult Membership - Annual	0	4	-4
Adult Membership - TOFF 1 Month	0	0	0
Adult Membership - TOFF 6 Month	0	0	0
Adult Membership - TOFF Annual	0	0	0
Adult Membership - TOFF 3 Month	0	0	0
Family Memberships - Annual	0	0	0
Senior 10 Day	0	0	0
Senior 5 Day	0	1	-1
Senior Membership - 1 Month	0	2	-2
Senior Membership - 3 Month	0	0	0
Senior Membership - 6 Month	0	0	0
Senior Membership - Annual	0	0	0
Senior Membership - TOFF 3 Month	0	0	0
Senior Membership - TOFF Annual	0	0	0
Student 5 Day	0	0	0
Student Membership -1 Month	0	1	-1
Student Membership -3 Month	0	4	-4
Student Membership -6 Month	0	0	0
Student Membership - Annual	0	0	0
Student Membership -TOFF Annual	0	0	0
Student Membership -TOFF 3 Month	0	0	0
Student Membership -TOFF 6 Month	0	0	0
Child 5 Day	0	0	0
Child Membership - Annual	0	0	0
Total Memberships	0	21	-21

Memorial Sports Centre Membership Statistics

May

Membership Type	Quantity Current Year	Quantity Prior Year	Increase/ Decrease in Memberships
Adult 10 day	0	1	-1
Adult 5 day	0	0	0
Adult Membership - 1 Month	0	20	-20
Adult Membership - 3 Month	0	11	-11
Adult Membership - 6 Month	0	4	-4
Adult Membership - Annual	0	5	-5
Adult Membership - TOFF 1 Month	0	0	0
Adult Membership - TOFF 6 Month	0	0	0
Adult Membership - TOFF Annual	0	0	0
Adult Membership - TOFF 3 Month	0	0	0
Family Memberships - Annual	0	2	-2
Senior 10 Day	0	0	0
Senior 5 Day	0	1	-1
Senior Membership - 1 Month	0	10	-10
Senior Membership - 3 Month	0	0	0
Senior Membership - 6 Month	0	2	-2
Senior Membership - Annual	0	4	-4
Senior Membership - TOFF 3 Month	0	0	0
Senior Membership - TOFF Annual	0	0	0
Student 5 Day	0	1	-1
Student Membership -1 Month	0	1	-1
Student Membership -3 Month	0	13	-13
Student Membership -6 Month	0	1	-1
Student Membership - Annual	0	0	0
Student Membership -TOFF Annual	0	0	0
Student Membership -TOFF 3 Month	0	0	0
Student Membership -TOFF 6 Month	0	0	0
Child 5 Day	0	0	0
Child Membership - Annual	0	0	0
Total Memberships	0	76	-76

Memorial Sports Centre Membership Statistics

April

Membership Type	Quantity Current Year	Quantity Prior Year	Increase/ Decrease in Memberships
Adult 10 day	0	0	0
Adult 5 day	0	2	-2
Adult Membership - 1 Month	0	14	-14
Adult Membership - 3 Month	0	15	-15
Adult Membership - 6 Month	0	3	-3
Adult Membership - Annual	0	11	-11
Adult Membership - TOFF 1 Month	0	0	0
Adult Membership - TOFF 6 Month	0	0	0
Adult Membership - TOFF Annual	0	0	0
Adult Membership - TOFF 3 Month	0	0	0
Family Memberships - Annual	0	4	-4
Senior 10 Day	0	0	0
Senior 5 Day	0	0	0
Senior Membership - 1 Month	0	10	-10
Senior Membership - 3 Month	0	2	-2
Senior Membership - 6 Month	0	0	0
Senior Membership - Annual	0	6	-6
Senior Membership - TOFF 3 Month	0	0	0
Senior Membership - TOFF Annual	0	0	0
Student 5 Day	0	0	0
Student Membership -1 Month	0	2	-2
Student Membership -3 Month	0	5	-5
Student Membership -6 Month	0	0	0
Student Membership - Annual	0	1	-1
Student Membership -TOFF Annual	0	0	0
Student Membership -TOFF 3 Month	0	0	0
Student Membership -TOFF 6 Month	0	0	0
Child 5 Day	0	0	0
Child Membership - Annual	0	0	0
Total Memberships	0	75	-75

Memorial Sports Centre Membership Statistics

March

Membership Type	Quantity Current Year	Quantity Prior Year	Increase/ Decrease in Memberships
Adult 10 day	0	3	-3
Adult 5 day	0	1	-1
Adult Membership - 1 Month	10	14	-4
Adult Membership - 3 Month	14	15	-1
Adult Membership - 6 Month	0	3	-3
Adult Membership - Annual	2	12	-10
Adult Membership - TOFF 1 Month	0	0	0
Adult Membership - TOFF 6 Month	0	0	0
Adult Membership - TOFF Annual	0	0	0
Adult Membership - TOFF 3 Month	0	0	0
Family Memberships - Annual	0	4	-4
Senior 10 Day	0	0	0
Senior 5 Day	1	1	0
Senior Membership - 1 Month	2	4	-2
Senior Membership - 3 Month	6	7	-1
Senior Membership - 6 Month	0	0	0
Senior Membership - Annual	0	4	-4
Senior Membership - TOFF 3 Month	0	0	0
Senior Membership - TOFF Annual	0	0	0
Student 5 Day	0	0	0
Student Membership -1 Month	0	2	-2
Student Membership -3 Month	2	4	-2
Student Membership -6 Month	0	0	0
Student Membership - Annual	0	0	0
Student Membership -TOFF Annual	0	0	0
Student Membership -TOFF 3 Month	0	0	0
Student Membership -TOFF 6 Month	0	0	0
Child 5 Day	0	0	0
Child Membership - Annual	0	4	-4
Total Memberships	37	78	-41

Memorial Sports Centre Membership Statistics

February

Membership Type	Quantity Current Year	Quantity Prior Year	Increase/ Decrease in Memberships
Adult 10 day	1	1	0
Adult 5 day	0	3	-3
Adult Membership - 1 Month	7	13	-6
Adult Membership - 3 Month	15	10	5
Adult Membership - 6 Month	1	1	0
Adult Membership - Annual	13	12	1
Adult Membership - TOFF 1 Month	0	0	0
Adult Membership - TOFF 6 Month	0	0	0
Adult Membership - TOFF Annual	0	0	0
Adult Membership - TOFF 3 Month	0	0	0
Family Memberships - Annual	2	0	2
Senior 10 Day	0	0	0
Senior 5 Day	2	0	2
Senior Membership - 1 Month	7	1	6
Senior Membership - 3 Month	2	7	-5
Senior Membership - 6 Month	0	0	0
Senior Membership - Annual	5	4	1
Senior Membership - TOFF 3 Month	0	0	0
Senior Membership - TOFF Annual	0	0	0
Student 5 Day	0	0	0
Student Membership -1 Month	0	1	-1
Student Membership -3 Month	1	1	0
Student Membership -6 Month	0	0	0
Student Membership - Annual	0	1	-1
Student Membership -TOFF Annual	0	0	0
Student Membership -TOFF 3 Month	0	0	0
Student Membership -TOFF 6 Month	0	0	0
Child 5 Day	0	0	0
Child Membership - Annual	1	0	1
Total Memberships	57	55	2

Memorial Sports Centre Membership Statistics

January

Membership Type	Quantity	Increase/	
	Current Year	Quantity Prior Year	Decrease in Memberships
Adult 10 day	1	0	1
Adult 5 day	1	0	1
Adult Membership - 1 Month	17	10	7
Adult Membership - 3 Month	18	28	-10
Adult Membership - 6 Month	7	5	2
Adult Membership - Annual	13	18	-5
Adult Membership - TOFF 1 Month	0	0	0
Adult Membership - TOFF 6 Month	0	0	0
Adult Membership - TOFF Annual	1	0	1
Adult Membership - TOFF 3 Month	1	0	1
Family Memberships - Annual	4	7	-3
Senior 10 Day	0	0	0
Senior 5 Day	0	0	0
Senior Membership - 1 Month	7	4	3
Senior Membership - 3 Month	9	7	2
Senior Membership - 6 Month	0	1	-1
Senior Membership - Annual	1	1	0
Senior Membership - TOFF 3 Month	0	0	0
Senior Membership - TOFF Annual	0	0	0
Student 5 Day	0	0	0
Student Membership -1 Month	2	2	0
Student Membership -3 Month	5	5	0
Student Membership -6 Month	0	0	0
Student Membership - Annual	3	1	2
Student Membership -TOFF Annual	0	0	0
Student Membership -TOFF 3 Month	0	0	0
Student Membership -TOFF 6 Month	0	0	0
Child 5 Day	0	1	-1
Child Membership - Annual	4	4	0
Total Memberships	94	94	0

Memorial Sports Centre Membership

2019 Recap

Membership Type	Quantity		Increase/ Decrease in
	Current Year	Quantity Prior Year	Members hips
Adult 10 day	21	7	14
Adult 5 day	14	15	-1
Adult Membership - 1 Month	138	145	-7
Adult Membership - 3 Month	134	125	9
Adult Membership - 6 Month	51	50	1
Adult Membership - Annual	124	113	11
Adult Membership - TOFF 1 Month	3	0	3
Adult Membership - TOFF 6 Month	1	0	1
Adult Membership - TOFF Annual	6	0	6
Adult Membership - TOFF 3 Month	0	0	0
Family Memberships - Annual	38	36	2
Senior 10 Day	0	0	0
Senior 5 Day	5	3	2
Senior Membership - 1 Month	47	46	1
Senior Membership - 3 Month	53	43	10
Senior Membership - 6 Month	19	17	2
Senior Membership - Annual	48	35	13
Senior Membership - TOFF 3 Month	0	0	0
Senior Membership - TOFF Annual	1	0	1
Student 5 Day	5	4	1
Student Membership -1 Month	23	32	-9
Student Membership -3 Month	49	44	5
Student Membership -6 Month	14	12	2
Student Membership - Annual	12	10	2
Student Membership -TOFF Annual	1	0	1
Student Membership -TOFF 3 Month	0	0	0
Student Membership -TOFF 6 Month	1	0	1
Child 5 Day	1	1	0
Child Membership - Annual	35	17	18
Total Memberships	844	755	89

Memorial Sports Centre Membership Statistics

December

Membership Type	Quantity Current Year	Quantity Prior Year	Increase/ Decrease in Memberships
Adult 10 day	3	3	0
Adult 5 day	1	3	-2
Adult Membership - 1 Month	9	8	1
Adult Membership - 3 Month	15	6	9
Adult Membership - 6 Month	5	2	3
Adult Membership - Annual	6	6	0
Adult Membership - TOFF 1 Month	0	0	0
Adult Membership - TOFF 6 Month	0	0	0
Adult Membership - TOFF Annual	0	0	0
Adult Membership - TOFF 3 Month	0	0	0
Family Memberships - Annual	0	2	-2
Senior 10 Day	0	0	0
Senior 5 Day	1	1	0
Senior Membership - 1 Month	2	1	1
Senior Membership - 3 Month	4	4	0
Senior Membership - 6 Month	1	1	0
Senior Membership - Annual	4	3	1
Senior Membership - TOFF 3 Month	0	0	0
Senior Membership - TOFF Annual	0	0	0
Student 5 Day	2	1	1
Student Membership -1 Month	5	3	2
Student Membership -3 Month	1	2	-1
Student Membership -6 Month	0	0	0
Student Membership - Annual	0	0	0
Student Membership -TOFF Annual	0	0	0
Student Membership -TOFF 3 Month	0	0	0
Student Membership -TOFF 6 Month	0	0	0
Child 5 Day	0	1	-1
Child Membership - Annual	2	3	-1
Total Memberships	61	50	11

Memorial Sports Centre Membership Statistics

November

Membership Type	Quantity		Increase/
	Current	Quantity	Decrease in
	Year	Prior Year	Memberships
Adult 10 day	3	0	3
Adult 5 day	5	0	5
Adult Membership - 1 Month	13	16	-3
Adult Membership - 3 Month	9	11	-2
Adult Membership - 6 Month	8	8	0
Adult Membership - Annual	11	5	6
Adult Membership - TOFF 1 Month	1	0	1
Adult Membership - TOFF 6 Month	0	0	0
Adult Membership - TOFF Annual	1	0	1
Adult Membership - TOFF 3 Month	0	0	0
Family Memberships - Annual	11	12	-1
Senior 10 Day	0	0	0
Senior 5 Day	0	0	0
Senior Membership - 1 Month	5	2	3
Senior Membership - 3 Month	3	2	1
Senior Membership - 6 Month	2	4	-2
Senior Membership - Annual	6	3	3
Senior Membership - TOFF 3 Month	0	0	0
Senior Membership - TOFF Annual	0	0	0
Student 5 Day	0	0	0
Student Membership -1 Month	0	3	-3
Student Membership -3 Month	7	1	6
Student Membership -6 Month	2	0	2
Student Membership - Annual	1	1	0
Student Membership -TOFF Annual	1	0	1
Student Membership -TOFF 3 Month	0	0	0
Student Membership -TOFF 6 Month	0	0	0
Child 5 Day	0	0	0
Child Membership - Annual	0	0	0
Total Memberships	89	68	21

Memorial Sports Centre Membership Statistics

October

Membership Type	Quantity	Increase/	
	Current Year	Quantity Prior Year	Decrease in Memberships
Adult 10 day	3	1	2
Adult 5 day	1	1	0
Adult Membership - 1 Month	15	12	3
Adult Membership - 3 Month	10	15	-5
Adult Membership - 6 Month	8	9	-1
Adult Membership - Annual	13	17	-4
Adult Membership - TOFF 1 Month	1	0	1
Adult Membership - TOFF 6 Month	0	0	0
Adult Membership - TOFF Annual	2	0	2
Adult Membership - TOFF 3 Month	0	0	0
Family Memberships - Annual	4	2	2
Senior 10 Day	0	0	0
Senior 5 Day	0	0	0
Senior Membership - 1 Month	5	2	3
Senior Membership - 3 Month	5	7	-2
Senior Membership - 6 Month	8	3	5
Senior Membership - Annual	4	4	0
Senior Membership - TOFF 3 Month	0	0	0
Senior Membership - TOFF Annual	1	0	1
Student 5 Day	1	0	1
Student Membership -1 Month	0	1	-1
Student Membership -3 Month	3	3	0
Student Membership -6 Month	1	4	-3
Student Membership - Annual	1	3	-2
Student Membership -TOFF Annual	0	0	0
Student Membership -TOFF 3 Month	0	0	0
Student Membership -TOFF 6 Month	0	0	0
Child 5 Day	0	0	0
Child Membership - Annual	6	2	4
Total Memberships	92	86	6

Memorial Sports Centre Membership Statistics

September

Membership Type	Quantity Current Year	Quantity Prior Year	Increase/ Decrease in Memberships
Adult 10 day	1	2	-1
Adult 5 day	0	0	0
Adult Membership - 1 Month	8	8	0
Adult Membership - 3 Month	9	16	-7
Adult Membership - 6 Month	8	11	-3
Adult Membership - Annual	15	7	8
Adult Membership - TOFF 1 Month	0	0	0
Adult Membership - TOFF 6 Month	1	0	1
Adult Membership - TOFF Annual	1	0	1
Adult Membership - TOFF 3 Month	0	0	0
Family Memberships - Annual	6	10	-4
Senior 10 Day	0	0	0
Senior 5 Day	1	0	1
Senior Membership - 1 Month	4	3	1
Senior Membership - 3 Month	11	12	-1
Senior Membership - 6 Month	3	2	1
Senior Membership - Annual	4	7	-3
Senior Membership - TOFF 3 Month	0	0	0
Senior Membership - TOFF Annual	0	0	0
Student 5 Day	0	1	-1
Student Membership -1 Month	3	0	3
Student Membership -3 Month	3	5	-2
Student Membership -6 Month	10	3	7
Student Membership - Annual	4	2	2
Student Membership -TOFF Annual	0	0	0
Student Membership -TOFF 3 Month	0	0	0
Student Membership -TOFF 6 Month	1	0	1
Child 5 Day	0	0	0
Child Membership - Annual	9	3	6
Total Memberships	102	92	10

Memorial Sports Centre Membership Statistics

Aug

Membership Type	Quantity	Quantity	Increase/
	Current Year	Prior Year	Decrease in Memberships
Adult 10 day	3	0	3
Adult 5 day	0	0	0
Adult Membership - 1 Month	10	4	6
Adult Membership - 3 Month	6	6	0
Adult Membership - 6 Month	6	2	4
Adult Membership - Annual	10	9	1
Adult Membership - TOFF 1 Month	1	0	1
Adult Membership - TOFF 6 Month	0	0	0
Adult Membership - TOFF Annual	1	0	1
Adult Membership - TOFF 3 Month	0	0	0
Family Memberships - Annual	0	1	-1
Senior 10 Day	0	0	0
Senior 5 Day	0	0	0
Senior Membership - 1 Month	0	2	-2
Senior Membership - 3 Month	6	3	3
Senior Membership - 6 Month	2	2	0
Senior Membership - Annual	9	2	7
Senior Membership - TOFF 3 Month	0	0	0
Senior Membership - TOFF Annual	0	0	0
Student 5 Day	1	0	1
Student Membership -1 Month	3	1	2
Student Membership -3 Month	0	2	-2
Student Membership -6 Month	0	0	0
Student Membership - Annual	3	0	3
Student Membership -TOFF Annual	0	0	0
Student Membership -TOFF 3 Month	0	0	0
Student Membership -TOFF 6 Month	0	0	0
Child 5 Day	0	0	0
Child Membership - Annual	10	5	5
Total Memberships	71	39	32

Memorial Sports Centre Membership Statistics

July

Membership Type	Quantity Current Year	Quantity Prior Year	Increase/ Decrease in Memberships
Adult 10 day	1	1	0
Adult 5 day	1	0	1
Adult Membership - 1 Month	7	10	-3
Adult Membership - 3 Month	4	4	0
Adult Membership - 6 Month	0	0	0
Adult Membership - Annual	7	5	2
Adult Membership - TOFF 1 Month	0	0	0
Adult Membership - TOFF 6 Month	0	0	0
Adult Membership - TOFF Annual	1	0	1
Adult Membership - TOFF 3 Month	0	0	0
Family Memberships - Annual	0	0	0
Senior 10 Day	0	0	0
Senior 5 Day	0	0	0
Senior Membership - 1 Month	0	4	-4
Senior Membership - 3 Month	1	2	-1
Senior Membership - 6 Month	0	1	-1
Senior Membership - Annual	2	4	-2
Senior Membership - TOFF 3 Month	0	0	0
Senior Membership - TOFF Annual	0	0	0
Student 5 Day	0	0	0
Student Membership -1 Month	3	5	-2
Student Membership -3 Month	3	3	0
Student Membership -6 Month	0	1	-1
Student Membership - Annual	0	1	-1
Student Membership -TOFF Annual	0	0	0
Student Membership -TOFF 3 Month	0	0	0
Student Membership -TOFF 6 Month	0	0	0
Child 5 Day	0	0	0
Child Membership - Annual	0	0	0
Total Memberships	30	41	-11

Memorial Sports Centre Membership Statistics

June

Membership Type	Quantity Current Year	Quantity Prior Year	Increase/ Decrease in Memberships
Adult 10 day	2	0	2
Adult 5 day	0	1	-1
Adult Membership - 1 Month	5	5	0
Adult Membership - 3 Month	2	3	-1
Adult Membership - 6 Month	0	1	-1
Adult Membership - Annual	4	2	2
Adult Membership - TOFF 1 Month	0	0	0
Adult Membership - TOFF 6 Month	0	0	0
Adult Membership - TOFF Annual	0	0	0
Adult Membership - TOFF 3 Month	0	0	0
Family Memberships - Annual	0	0	0
Senior 10 Day	0	0	0
Senior 5 Day	1	1	0
Senior Membership - 1 Month	2	0	2
Senior Membership - 3 Month	0	0	0
Senior Membership - 6 Month	0	0	0
Senior Membership - Annual	0	1	-1
Senior Membership - TOFF 3 Month	0	0	0
Senior Membership - TOFF Annual	0	0	0
Student 5 Day	0	0	0
Student Membership -1 Month	1	2	-1
Student Membership -3 Month	4	0	4
Student Membership -6 Month	0	2	-2
Student Membership - Annual	0	0	0
Student Membership -TOFF Annual	0	0	0
Student Membership -TOFF 3 Month	0	0	0
Student Membership -TOFF 6 Month	0	0	0
Child 5 Day	0	0	0
Child Membership - Annual	0	0	0
Total Memberships	21	18	3

Memorial Sports Centre Membership Statistics

May

Membership Type	Quantity		Increase/
	Current	Quantity	Decrease in
	Year	Prior Year	Memberships
Adult 10 day	1	0	1
Adult 5 day	0	1	-1
Adult Membership - 1 Month	20	11	9
Adult Membership - 3 Month	11	9	2
Adult Membership - 6 Month	4	1	3
Adult Membership - Annual	5	8	-3
Adult Membership - TOFF 1 Month	0	0	0
Adult Membership - TOFF 6 Month	0	0	0
Adult Membership - TOFF Annual	0	0	0
Adult Membership - TOFF 3 Month	0	0	0
Family Memberships - Annual	2	6	-4
Senior 10 Day	0	0	0
Senior 5 Day	1	0	1
Senior Membership - 1 Month	10	4	6
Senior Membership - 3 Month	0	0	0
Senior Membership - 6 Month	2	1	1
Senior Membership - Annual	4	0	4
Senior Membership - TOFF 3 Month	0	0	0
Senior Membership - TOFF Annual	0	0	0
Student 5 Day	1	1	0
Student Membership -1 Month	1	2	-1
Student Membership -3 Month	13	12	1
Student Membership -6 Month	1	1	0
Student Membership - Annual	0	1	-1
Student Membership -TOFF Annual	0	0	0
Student Membership -TOFF 3 Month	0	0	0
Student Membership -TOFF 6 Month	0	0	0
Child 5 Day	0	0	0
Child Membership - Annual	0	0	0
Total Memberships	76	58	18

Memorial Sports Centre Membership Statistics

April

Membership Type	Quantity		Increase/
	Current	Quantity	Decrease in
	Year	Prior Year	Memberships
Adult 10 day	0	0	0
Adult 5 day	2	2	0
Adult Membership - 1 Month	14	20	-6
Adult Membership - 3 Month	15	10	5
Adult Membership - 6 Month	3	2	1
Adult Membership - Annual	11	12	-1
Adult Membership - TOFF 1 Month	0	0	0
Adult Membership - TOFF 6 Month	0	0	0
Adult Membership - TOFF Annual	0	0	0
Adult Membership - TOFF 3 Month	0	0	0
Family Memberships - Annual	4	0	4
Senior 10 Day	0	0	0
Senior 5 Day	0	0	0
Senior Membership - 1 Month	10	14	-4
Senior Membership - 3 Month	2	1	1
Senior Membership - 6 Month	0	3	-3
Senior Membership - Annual	6	4	2
Senior Membership - TOFF 3 Month	0	0	0
Senior Membership - TOFF Annual	0	0	0
Student 5 Day	0	0	0
Student Membership -1 Month	2	1	1
Student Membership -3 Month	5	11	-6
Student Membership -6 Month	0	0	0
Student Membership - Annual	1	0	1
Student Membership -TOFF Annual	0	0	0
Student Membership -TOFF 3 Month	0	0	0
Student Membership -TOFF 6 Month	0	0	0
Child 5 Day	0	0	0
Child Membership - Annual	0	0	0
Total Memberships	75	80	-5

Memorial Sports Centre Membership Statistics

March

Membership Type	Quantity Current Year	Quantity Prior Year	Increase/ Decrease in Memberships
Adult 10 day	3	0	3
Adult 5 day	1	2	-1
Adult Membership - 1 Month	14	17	-3
Adult Membership - 3 Month	15	14	1
Adult Membership - 6 Month	3	1	2
Adult Membership - Annual	12	8	4
Adult Membership - TOFF 1 Month	0	0	0
Adult Membership - TOFF 6 Month	0	0	0
Adult Membership - TOFF Annual	0	0	0
Adult Membership - TOFF 3 Month	0	0	0
Family Memberships - Annual	4	0	4
Senior 10 Day	0	0	0
Senior 5 Day	1	1	0
Senior Membership - 1 Month	4	5	-1
Senior Membership - 3 Month	7	5	2
Senior Membership - 6 Month	0	0	0
Senior Membership - Annual	4	1	3
Senior Membership - TOFF 3 Month	0	0	0
Senior Membership - TOFF Annual	0	0	0
Student 5 Day	0	0	0
Student Membership -1 Month	2	3	-1
Student Membership -3 Month	4	3	1
Student Membership -6 Month	0	1	-1
Student Membership - Annual	0	0	0
Student Membership -TOFF Annual	0	0	0
Student Membership -TOFF 3 Month	0	0	0
Student Membership -TOFF 6 Month	0	0	0
Child 5 Day	0	0	0
Child Membership - Annual	4	1	3
Total Memberships	78	62	16

Memorial Sports Centre Membership Statistics

February

Membership Type	Quantity Current Year	Quantity Prior Year	Increase/ Decrease in Memberships
Adult 10 day	1	0	1
Adult 5 day	3	4	-1
Adult Membership - 1 Month	13	17	-4
Adult Membership - 3 Month	10	9	1
Adult Membership - 6 Month	1	7	-6
Adult Membership - Annual	12	16	-4
Adult Membership - TOFF 1 Month	0	0	0
Adult Membership - TOFF 6 Month	0	0	0
Adult Membership - TOFF Annual	0	0	0
Adult Membership - TOFF 3 Month	0	0	0
Family Memberships - Annual	0	0	0
Senior 10 Day	0	0	0
Senior 5 Day	0	0	0
Senior Membership - 1 Month	1	4	-3
Senior Membership - 3 Month	7	3	4
Senior Membership - 6 Month	0	0	0
Senior Membership - Annual	4	4	0
Senior Membership - TOFF 3 Month	0	0	0
Senior Membership - TOFF Annual	0	0	0
Student 5 Day	0	0	0
Student Membership -1 Month	1	3	-2
Student Membership -3 Month	1	2	-1
Student Membership -6 Month	0	0	0
Student Membership - Annual	1	2	-1
Student Membership -TOFF Annual	0	0	0
Student Membership -TOFF 3 Month	0	0	0
Student Membership -TOFF 6 Month	0	0	0
Child 5 Day	0	0	0
Child Membership - Annual	0	1	-1
Total Memberships	55	72	-17

Memorial Sports Centre Membership Statistics

January

Membership Type	Quantity	Increase/	
	Current Year	Quantity Prior Year	Decrease in Memberships
Adult 10 day	0	0	0
Adult 5 day	0	1	-1
Adult Membership - 1 Month	10	17	-7
Adult Membership - 3 Month	28	22	6
Adult Membership - 6 Month	5	6	-1
Adult Membership - Annual	18	18	0
Adult Membership - TOFF 1 Month	0	0	0
Adult Membership - TOFF 6 Month	0	0	0
Adult Membership - TOFF Annual	0	0	0
Adult Membership - TOFF 3 Month	0	0	0
Family Memberships - Annual	7	3	4
Senior 10 Day	0	0	0
Senior 5 Day	0	0	0
Senior Membership - 1 Month	4	5	-1
Senior Membership - 3 Month	7	4	3
Senior Membership - 6 Month	1	0	1
Senior Membership - Annual	1	2	-1
Senior Membership - TOFF 3 Month	0	0	0
Senior Membership - TOFF Annual	0	0	0
Student 5 Day	0	1	-1
Student Membership -1 Month	2	8	-6
Student Membership -3 Month	5	0	5
Student Membership -6 Month	0	0	0
Student Membership - Annual	1	0	1
Student Membership -TOFF Annual	0	0	0
Student Membership -TOFF 3 Month	0	0	0
Student Membership -TOFF 6 Month	0	0	0
Child 5 Day	1	0	1
Child Membership - Annual	4	2	2
Total Memberships	94	89	5