



The Royal Canadian Legion Manitoba/NW Ontario Command

“Military Service Recognition Book”

Dear Sir/Madam:

Thank you for your interest in **The Royal Canadian Legion Manitoba/NW Ontario Command** and the local **Veterans**. Please consider this our written request for your support as per our recent telephone conversation.

Our **Command** is very pleased to be printing our 14th Annual “**Military Service Recognition Book**”, which is designed to recognize and honour many of **Manitoba/NW Ontario’s** brave **Veterans** on an individual basis who have served our Country so well in the past three major world conflicts (WW1, WW2 and the Korean War) and recent conflicts such as Afghanistan. This publication will go a long way to help our Legion in our role as the “**Keepers of Remembrance**”.

It will be distributed to school and university libraries, Legion branches, and many other public facilities in Manitoba and NW Ontario.

We would like to have your organization’s support for this milestone project of our **Manitoba/NW Ontario Command Legion**, by purchasing an advertisement space in our “**Military Service Recognition Book**”. Proceeds raised from this important project will allow us to make this unique publication available throughout the province and will also benefit the many ongoing community activities of our Legion Command including **Scholarships, Youth Sponsored Programs** and, of course, our ongoing tireless support for **Manitoba/NW Ontario’s Veterans** and their dependants.

Please find enclosed a rate sheet for your review. Whatever you are able to contribute to this worthwhile endeavor would be sincerely appreciated. For further information please contact our **Manitoba/NW Ontario Command Military Service Recognition Book Office** toll free at **1-855-559-5056**.

Thank you for your consideration and/or support.

Sincerely,

**Jerry Lava
President
The Royal Canadian Legion Manitoba/NW Ontario Command**

**The Royal Canadian Legion
Manitoba/NW Ontario Command
“Military Service Recognition Book”
Advertising Prices**

<u>AD SIZE</u>	<u>PRICE</u>		<u>GST</u>		<u>TOTAL</u>
Full Color Outside Back Cover	\$1,647.62	+	\$82.38	=	\$1,730.00
Inside Front/Back Cover (Full Colour)	\$1,428.57	+	\$71.43	=	\$1,500.00
2 Page Full Colour Spread 15.25x9.735	\$2,190.48	+	\$109.52	=	\$2,300.00
Full Page (Full Colour) 7x9.625	\$1,095.24	+	\$54.76	=	\$1,150.00
Full Page (B&W) 7x9.625	\$876.19	+	\$43.81	=	\$920.00
½ Page (Full Colour) 7x4.735	\$657.14	+	\$32.86	=	\$690.00
½ Page (B&W) 7x4.735	\$542.86	+	\$27.14	=	\$570.00
¼ Page (Full Colour) 3.375x4.735	\$433.33	+	\$21.67	=	\$455.00
¼ Page (B&W) 3.375x4.735	\$323.81	+	\$16.19	=	\$340.00
1/10 Page (B/Card Full Colour) 3.375 x 1.735	\$247.62	+	\$12.38	=	\$260.00
1/10 Page (B/Card B&W) 3.375 x 1.735	\$214.29	+	\$10.71	=	\$225.00

G.S.T. Registration # 107933665RT0001

All typesetting and layout charges are included in the above prices.

A complimentary copy of the Military Service Recognition Book will be received by all advertisers purchasing space of 1/10 page and up, along with a Certificate of Appreciation.



PLEASE MAKE CHEQUE PAYABLE TO:

**MB/NW Ontario Command
The Royal Canadian Legion
(MB RCL)
P.O.Box 1967 Stn. Main
Winnipeg, MB R3C 3R2
Tel (Toll Free): 1-855-559-5056**

