

TO: Mayor Avis & Members of Council
FROM: Laurie Witherspoon, Treasurer
DATE: September 23, 2015
SUBJECT: North Western Ontario Tourism Association

BACKGROUND

At the September 14, 2015 Council Meeting the letter received from the North Western Ontario Tourism Association requesting consideration of membership was referred to the Administration & Finance Executive Committee for recommendation.

The North Western Ontario Tourism Association (NWOTA) is an advisory group who is interested in the success of tourism in Northwestern Ontario. The Associate Membership for individuals, non-tourism businesses and non-profit organization, the membership for January 1 – December 31, 2015 is \$100.00 (see attached page from the NWOTA web-site). The Town has not been a member since 2011.

RECOMMENDATION

The Administration and Finance Executive Committee recommend that the North Western Ontario Tourism Association Membership request be referred to the Economic Development Advisory Committee for recommendation.

<p>Council Approval of This Report Will Agree to the recommendation of the Administration and Finance Executive Committee to refer the North Western Ontario Tourism Association Membership request to the Economic Development Advisory Committee for recommendation.</p>
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