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25th April 2013

The Mayor & Council
The Town of Fort Frances
320 Portage Avenue
FORT FRANCES, ON
P9A 3P9



Dear Mayor & Council,

RE: BOUNDARY WATERS DRAGON BOAT CLUB/FESTIVAL

I would respectfully like to make a request for financial assistance of \$2,000.00 from the Town of Fort Frances on behalf of Boundary Waters Dragon Boat Festival. These funds would be used to offset the costs of operating the Festival.

The Boundary Waters Dragon Boat Festival once again is a wonderful opportunity for our community to establish and build on the success of the July 1st 2012 Festival. The event has already proved to be a fun and family oriented occasion that showcases the beautiful Sorting Gap Marina area.

The Festival will continue to be built on year-over-year and will expand to include vendors, artisans and entertainment it will also mesh with the Pull for Peace and in future years combined with other activities span over a four day period ending with the July 4th Celebrations in International Falls.

The Festival organizers are also anticipating that other communities, including International Falls, will participate in the event that will lead to the Boundary Waters Dragon Festival evolving into a tourist attraction for the Town of Fort Frances.

Any money from the Town of Fort Frances that is used would be fully documented and supported by receipts.

I thank you for your consideration.

Yours truly,

Jennifer Greenhalgh

Chairperson

On behalf of Boundary Waters Dragon Boat Festival Committee



CALLING ALL PATRONS!

Last year's inaugural Boundary Waters Dragon Boat Festival was a tremendous success with 8 teams, 120 participants and about a thousand spectators gathering at the waterfront. The achievement of the Festival in its first year has the Boundary Waters Dragon Boat Club excited to inspire more participants, spectators and sponsors to take part in the July 1st, 2013 event. Becoming a patron of this growing Festival has exceptional potential for your organization.

Sponsorship offers the opportunity to:

- Enhance brand exposure and raise your organization's profile in the community
- Demonstrate commitment to our community and its quality of life
- Involve your employees or members in a teambuilding activity

In appreciation of your donations, either cash or in kind, we offer 3 levels of sponsorship opportunity:

BRONZE \$100 - \$499	SILVER \$500 - \$1,499	GOLD \$1,500 +
Bronze dragon scale on NCDS window (Duration: Mid-May to early July)	Silver dragon scale on NCDS window (Duration: Mid-May to early July)	Gold dragon scale on NCDS window (Duration: Mid-May to early July)
Bronze sponsor recognition on PA system continually during Festival	Silver sponsor recognition on PA system continually during Festival	Gold sponsor recognition on PA system continually during Festival
Written recognition on Bronze Sponsor Board at Festival	Written recognition on Silver Sponsor Board at Festival	Written recognition on Gold Sponsor Board at Festival
Bronze sponsor certificate to display at your business	Silver sponsor certificate to display at your business	Gold sponsor certificate to display at your business
	Medium linkable advertisement on Festival website (Self-designed or created for you)	Large linkable advertisement on Festival website (Self-designed or created for you)
	Mention of and/or link to your website on Facebook event description	Logo on Facebook Event Photo with link
		Logo and gold sponsor recognition on official Festival poster -Poster circulates online & throughout district -Must commit by May 17 th

*Gold sponsors that commit after the poster deadline of May 17th will be recognized appropriately