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20 August 2018

Mayor and Council  
Town of Fort Frances  
320 Portage Ave.  
Fort Frances, ON P9A 1C9

Dear Mayor Avis and Members of Council,

On behalf of the volunteer committee of the Tour de Fort concert series, thank you very much for your sponsorship of the 2017/18 season. It was a very successful year, with passports selling out a month before the first performance and great crowds for all the shows. The talent, headlined by Glass Tiger, was incredible and we hope you enjoyed the shows as much as we did. We couldn't have done it without the generosity of sponsors like you!

We are excited about the lineup for the 2018/2019 season, which will feature an intimate, unplugged performance by Canadian icons 54-40; Irish Mythen; Boreal; The Harpoonist & The Axe Murderer; Don Ross & Calum Graham; and Ryan McNally. We hope you will join us as a sponsor once again in order to help us continue to provide this exceptional entertainment to our community. Support from local sponsors is critical to the ongoing success of the series, allowing us to keep passport prices affordable and accessible to the widest possible audience.

As a sponsor, the Town of Fort Frances will be acknowledged during the introduction of each of the six performances of the series, and your name and/or logo will be included on printed materials, the Tour de Fort website, and the pre-show slide show. You will also receive tickets to each performance and exclusive invitations to the post-show receptions to meet the artists. Despite the fact that passport prices have increased slightly this year, the sponsorship fees remain \$1,500+ for the Platinum level (which includes 6 tickets to each show), \$1,000 for Gold (4 tickets), and \$500 for Silver (2 tickets).

Thank you again for your support. If you have any questions or concerns about your sponsorship, please do not hesitate to contact me at 807-271-0073 or [lbrockie@yahoo.com](mailto:lbrockie@yahoo.com).

Sincerely,

A handwritten signature in blue ink, appearing to read "Lisa Brockie".

Lisa Brockie  
Sponsorship Coordinator