

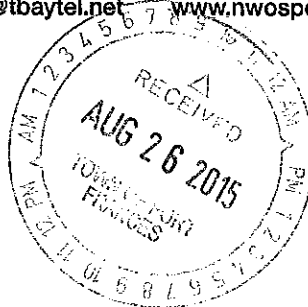


Northwestern Ontario Sports Hall of Fame and Museum

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August 22, 2015

Mayor Roy Avis
Town of Fort Frances
320 Portage Ave
Fort Frances ON P9A 3P9

Dear Mayor Avis & Council,

On Saturday September 26th, 2015, at the Valhalla Inn Ballroom, the Northwestern Ontario Sports Hall of Fame will be inducting it's newest Honoured Members. We have enclosed a listing of our 2015 Inductees for your review. We are in the process of putting together our commemorative **34th Annual Induction Dinner Souvenir Program** and are contacting the **Town of Fort Frances** to invite you to again be a part of it. The Souvenir Program is a keepsake for the Inductees, their families and friends and those patrons who attend the dinner.

Part of the Souvenir Program is used for congratulatory messages in the form of advertisements. We currently have the following formats available and have enclosed samples of each for your review.

Full Page Advertisement - \$500

- *opportunity to congratulate the 2015 Inductees with a full page advertisement
- *acknowledgement of your support on the Induction Dinner Video

½ Page Advertisement - \$250

- *opportunity to congratulate the 2015 Inductees with a ½ page advertisement
- *acknowledgement of your support on the Induction Dinner Video

Don't miss this opportunity to congratulate the 2015 Inductees and show your support of our region's proud sports heritage. Reserve your spot by filling in the enclosed program advertisement form and returning it to our office. Thank you in advance for your consideration and support.

Sincerely,

Diane Imrie
Executive Director

Pride... Moments in Time... Memories...