



Oct. 2, 2013

Dear Council,

In an ongoing effort to educate and engage Ontarians about waste reduction, Recycling Council of Ontario asks all municipalities across Ontario to demonstrate their commitment to waste reduction and proclaim Oct. 21 – 27 as Waste Reduction Week.

Waste Reduction Week in Canada is an environmental campaign that builds awareness around issues of sustainable and responsible consumption, encourages choice for more environmentally responsible products/services, and promotes actions that divert more waste from disposal and conserve natural resources.

Your community's commitment and participation in Waste Reduction Week in Canada communicates the importance of waste reduction, and encourages residents to contribute to environmental protection.

There are three ways for council to proclaim Waste Reduction Week in Canada.

1. Proclaim Waste Reduction Week in Canada online at [www.wrwcanada.com/proclamations](http://www.wrwcanada.com/proclamations).
2. Incorporate the following text into a formal municipal resolution, and email your resolution/proclamation to [wrw@rco.on.ca](mailto:wrw@rco.on.ca):

*WHEREAS the generation of solid waste and the needless waste of water and energy resources are recognized as global environmental problems and,*

*WHEREAS provincial governments have an important role to play in promoting waste reduction, reuse, recycling, composting and other conservation measures and,*

*WHEREAS communities, businesses and organizations across Canada have committed to working together to raise awareness of these issues during **Waste Reduction Week in Canada**, and,*

*NOW KNOW YE THAT We do by these presents proclaim and declare that Oct. 21 - 27, 2013, inclusive, shall be known as Waste Reduction Week in Canada.*

*continued*



\_\_\_\_\_  
(Name of Municipality)

**hereby recognizes**

# **Waste Reduction Week in Canada**

## **Oct. 21-27, 2013**

As a municipality, we are committed to reducing our waste, conserving resources, and educating the community about sustainable living.

We recognize the generation of solid waste and the needless waste of resources as global environmental problems and endeavor to take the lead in our community toward environmental sustainability.

We have declared Oct. 21-27, 2013, Waste Reduction Week in

\_\_\_\_\_  
Municipality

\_\_\_\_\_  
Signed

\_\_\_\_\_  
Date

\_\_\_\_\_  
Name and Position



**Waste Reduction Week in Canada**

**Semaine canadienne de  
réduction des déchets**