

Sept. 3, 2015

Dear Council,

In our ongoing effort to educate and engage communities about waste reduction, Recycling Council of Ontario asks municipalities from across the province to demonstrate their commitment to the environment and proclaim Oct. 19 – 25, 2015 as Waste Reduction Week in Ontario.

**For communities that do not formally proclaim weeks/events, we encourage additional activities for public engagement.**

Waste Reduction Week in Canada is a national campaign that builds awareness around issues of sustainable and responsible consumption, encourages the selection of environmentally responsible products/services, and promotes actions that divert waste from disposal and conserve natural resources.

Your community's commitment and participation in Waste Reduction Week in Ontario demonstrates the importance of waste reduction, and encourages residents and businesses to contribute to environmental protection.

There are five ways for council to support Waste Reduction Week in Ontario.

1. Promote Waste Reduction Week in Ontario through social media using hashtag #WasteReductionWeek. Share ideas, examples, and pictures of waste reduction initiatives that show your commitment to reducing waste at home, the office, and in the community.
2. Organize Waste Reduction Week in Ontario events in your local community. Register online at [www.wrwcanada.com/events](http://www.wrwcanada.com/events).
3. Proclaim online at [www.wrwcanada.com/proclamations](http://www.wrwcanada.com/proclamations)

*continued*

4. Incorporate the following into a formal municipal resolution and email your resolution/proclamation to [wrw@rco.on.ca](mailto:wrw@rco.on.ca):

*WHEREAS the generation of solid waste and the needless waste of water and energy resources are recognized as global environmental problems and,*

*WHEREAS municipal and provincial governments have an important role to play in promoting waste reduction, reuse, recycling, composting and other conservation measures and,*

*WHEREAS communities, businesses and organizations across Canada have committed to working together to raise awareness of these issues during Waste Reduction Week in Canada, and,*

*NOW KNOW YE THAT We do by these presents proclaim and declare that Oct. 19 - 25, 2015, inclusive, shall be known as Waste Reduction Week.*

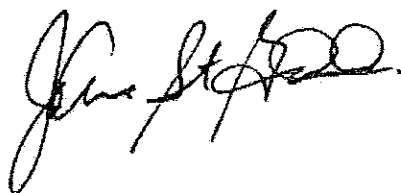
5. Utilize the attached certificate and include your municipality's logo or seal. An electronic version of the certificate is also available at [www.rco.on.ca/wrw\\_ontario](http://www.rco.on.ca/wrw_ontario). Email your completed certificate to [wrw@rco.on.ca](mailto:wrw@rco.on.ca).

Please join municipalities across Canada by participating Oct. 19 - 25, 2015 in Waste Reduction Week in Ontario.

For more information, visit [www.wrwcanada.com](http://www.wrwcanada.com).

Thank you for your commitment to the environment and waste reduction.

Kind regards,



Jo-Anne St. Godard  
Executive Director  
Recycling Council of Ontario  
416.657.2797, ext. 3  
[wrw@rco.on.ca](mailto:wrw@rco.on.ca)

---

Municipality

**hereby recognizes**

# **Waste Reduction Week in Canada Oct. 19-25, 2015**

As a municipality, we are committed to reducing our waste, conserving resources, and educating the community about sustainable living.

We recognize the generation of solid waste and the needless waste of resources as global environmental problems and endeavor to take the lead in our community toward environmental sustainability.

We have declared Oct. 19-25, 2015, Waste Reduction Week in

---

Municipality

---

Signed

Date

---

Name and Position



