

REPORT

TO: Mayor Avis and Council

FROM: Jason Kabel, Manager of Community Services

DATE: June 20, 2016

RE: **Memorial Sports Centre Summer Hours**

In the Fall of 2015, Council received a presentation from a patron of the Memorial Sports Centre with concerns regarding a number of items in the fitness area of the complex. One of the concerns that was expressed was regarding the reduced hours of operation during the summer months (2nd week in June until the weekend after Labour Day in September – approximately 3 months). It was suggested that MSC loses patrons every summer due to the lack of weekend hours.

Shannon Jackson, MSC Fitness Instructor has been monitoring the fitness area facility use in an attempt to generate data to assess if there was sufficient usage to support expanded hours. The following is a schedule of facility use in 2015 and 2016 during weekends in the fitness area of the facility, excluding the pool.

| 2016 | | Total Patrons | | 2015 | | Total Patrons |
|-------------|--------|----------------------|--|-------------|--------|----------------------|
| Saturday | 30-Apr | 34 | | Sunday | 14-Jun | 7 |
| Sunday | 1-May | 25 | | Sunday | 21-Jun | 26 |
| Saturday | 7-May | 29 | | Sunday | 28-Jun | 34 |
| Sunday | 8-May | 16 | | Sunday | 5-Jul | 32 |
| Saturday | 14-May | 32 | | Sunday | 12-Jul | 29 |
| Sunday | 15-May | 34 | | Sunday | 19-Jul | 23 |
| Saturday | 21-May | 17 | | Sunday | 26-Jul | 15 |
| Sunday | 22-May | 17 | | Sunday | 2-Aug | 18 |
| Saturday | 28-May | 20 | | Sunday | 9-Aug | 15 |
| Sunday | 29-May | 24 | | Sunday | 16-Aug | 31 |
| | | | | Sunday | 23-Aug | 34 |
| | | | | Sunday | 30-Aug | 17 |

In 2015, the average number of customers who patronized the facility during the 4 hours that the facility was opened was approximately 23 users (Sunday 4pm-8pm). Thus far in 2016, the average number of weekend patrons per day is about 25 users (Saturday & Sunday 8am – 10pm) until June 6. On June 11th the Sports Centre reduced weekend hours as usual; Saturday – closed, Sunday 4pm-8pm.

The financial costs for staffing associated with expanded summer hours being proposed are as follows:

Saturday 8am-12pm (4 additional hours proposed)

Sunday 3pm-8pm (1 additional hour proposed from the usual 4-8pm)

5 (additional hours per weekend) x \$15.67 (Senior Guard) = \$78.35 + 16% (approx.benefits) = **\$90.89**

10 weekends (July – Sept. 4) x 90.89 = **\$908.90 Total cost for Summer 2016**

Recommendation

In an attempt to rectify expressed patron concerns that MSC staff has received, the Community Services Executive Committee recommends to Mayor & Council to sanction 5 additional hours of weekend operation at MSC as identified with an estimated cost of \$90.89/weekend or \$908.90 total for the summer. Records of attendance will be kept on file throughout the summer to assess the success of the expanded weekend hours.

Respectfully Submitted,



Jason Kabel

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| <p>Council approval of this report will sanction 5 additional hours of weekend operation at MSC as identified in the report with an estimated cost of \$90.89/weekend or \$908.90 total for the summer.</p> |
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