



**ADMINISTRATION & FINANCE DIVISION
TREASURY REPORT 2017/117**

TO: Mayor Avis & Members of Council
FROM: Dawn Galusha, Deputy Treasurer
DATE: November 16, 2017
SUBJECT: Fort Frances Chamber of Commerce Tourism Advertising Grant

BACKGROUND

At the November 14, 2017 Council Meeting, the letter received from Mark Caron, President dated October 23, 2017 was referred to the Administration & Finance Executive Committee for recommendation.

Since the set of recommendations put forth by the Economic Development Advisory Committee in March of 2013, to facilitate tourism, Council has approved moving the FFCC grant of \$7,500 for fee for service into the Economic Development budget. The transfer to the Economic Development budget allowed the Town to leverage Federal and Provincial funds for some of the costs. In addition, in 2016 a further contribution of \$1,000 was approved during the budgeting process. The total funding contribution to the Fort Frances Chamber of Commerce in 2016 was \$8,500 and in 2017 was \$2,833. The FFCC is requesting an increase to \$5,000 for this fee for service for 2018.

RECOMMENDATION

The Administration & Finance Executive Committee recommends that the Fort Frances Chamber of Commerce request for 2018 Tourism Advertising Grant be provided at the same level as 2017 in the amount of \$2,833.00 and forwarded to the budget process.

Council Approval of This Report Will Agree to the recommendation of the Administration & Finance Executive Committee that the Fort Frances Chamber of Commerce request for a 2018 Tourism Advertising Grant be provided at the same level as 2017 in the amount of \$2,833.00 and forwarded to the budget process.