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11 April 2017

Mayor and Members of Council  
Town of Fort Frances  
320 Portage Ave.  
Fort Frances, ON P9A 1C9

Dear Mayor Avis and Members of Council,

Tour de Fort, a non-profit organization run entirely by volunteers, is dedicated to presenting the Rainy River District with high quality professional entertainment. For the past 20+ years, we have enriched the lives of many area residents with quality performances from widely known Canadian artists, including Chantal Kreviazuk, Sarah Harmer, Susan Aglukark, Terri Clark, Serena Ryder, Barney Bentall, and many more. We are excited about the lineup for the 2017/2018 season, which will feature Glass Tiger, Jory Nash, Samantha Martin & Delta Sugar, The Fugitives, Dirty Dishes, and a special presentation of *The Prisoner of Tehran* by MOTUS O Dance Theatre.

We would like to invite the Town of Fort Frances to become an in-kind sponsor of Tour de Fort through a reduction of the rental fees for the Townshend Theatre. Support from our sponsors is critical to the ongoing success of the series, allowing us to keep passport prices affordable and accessible to the widest possible audience.

As a sponsor, the Town of Fort Frances will be acknowledged during the introduction of each of the six performances of the series, and your logo or name will be included on printed materials, the Tour de Fort website, and the pre-show slide show. You will also receive tickets to each performance and exclusive invitations to the post-show receptions to meet the artists (see enclosed Sponsorship Benefits Summary for details).

Tour de Fort is extremely grateful for all the support of our sponsors and we hope to include the Town of Fort Frances as a sponsor for the 2017/2018 season. If you have any questions or concerns, please do not hesitate to contact me at 807-271-0073 or [lbrockie@yahoo.com](mailto:lbrockie@yahoo.com). Thank you in advance for your consideration.

Sincerely,

Lisa Brockie  
Sponsorship Coordinator



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## Sponsorship Benefits Summary

	Silver (\$500)	Gold (\$1,000)	Platinum (\$1,500+)
Tickets (each show)	2 (\$200 value)	4 (\$400 value)	6 (\$600 value)
Post-show reception	2 invitations	4 invitations	6 invitations
<b>Recognition:</b>			
Programs (300 per show)	Name	Name	Logo
Passports (approx. 300)	Name	Name	Logo
Tour de Fort website	Name & link	Name & link	Logo & link
Pre-performance slide show	Name	Name & logo	Name & logo